

## **Welcome from the Council Co-Chairs**

We're thrilled to send you our very first Hadassah Physicians Council Newsletter. Our goal is to educate and inspire, informing our Council members of ongoing activities and research in the US and Israel. We hope to stimulate your thoughts and actions. Your input is welcome. Feel free to contribute or suggest contributions to future newsletters. We've only just begun! The New Year brings times of reflection and renewal. One thing to anticipate in the New Year -- our Physicians Council Mission to Israel, October 25-November 1, 2020. Save the date!

Together we strive to heal the world in our day-to-day work and through Hadassah.

L'Shana Tovah,

Stacey Keen & Laura Brandspiegel Co-Chairs, Hadassah National Physicians Council

## **Notes from Hadassah National Convention**



(Panel at Convention: "Update on Alzheimer's and other Neurodegenerative Diseases")

On July 17, the Physicians Council, in collaboration with the Associates, ran a Convention program on Alzheimer's disease and other neurodegenerative disorders. We organized a

panel of renowned speakers (pictured above) including, Dr. Michael Pe'er, a Fullbright postdoctoral fellow in the Department of Psychology at the University of Pennsylvania, who was trained at Hebrew University and HMO; Dr. Diane Meier, Professor in Geriatrics and Palliative Medicine at Mount Sinai Hospital in New York; and Megan Christ, Caregiver Social Worker at New York Memory Center. Our program was moderated and developed by Dr. Jill Schwartz-Chevlin, Medical Director, Tandigm Health in Pennsylvania.

Our panelists responded to questions based on a fictitious patient case, reviewing how the patient's disease evolved over time and the possible interventions and care options she had that might lead to various outcomes. The room was standing-room-only, and the audience was riveted by each speaker's compassion and expertise. We were also very fortunate to have the Alzheimer's Association present at Convention to give free memory screenings to all attendees.

## **Introducing a New Local Council**



The Greater Kansas City Hadassah Physicians Council celebrated the founding of its local Physicians Council on May 19 at the Jewish Community Center in Overland Park, Kansas. Dr. Alison Kaye, pediatric plastic surgeon at Children's Mercy Hospital, was installed as its President. Marian Kaplan, President of Hadassah Greater Kansas City, was the host of the evening. She and Rita Shapiro, Past President of Hadassah Greater Kansas City and Great Plains Region President, were instrumental in the formation of this council and celebration of this milestone occasion.

The new Council is made up of both active and retired physicians of all ages from a wide variety of specialties. Nineteen of the 33 physicians who joined the Council as Founding Members were able to attend the celebration and participate in the signing ceremony.

According to Dr. Stacey Keen and Dr. Laura Brandspiegel, National Physicians Council Co-Chairs, Hadassah hopes that this Council will serve "as a model for local councils throughout the country." Dr. Rachel Schonberger, National Hadassah Medical Organization Chair, was the guest speaker. Her speech, titled "Hadassah: The Adventurers", cited examples of Hadassah acting as a world leader in the areas of genetics, stem cell science and immunology.

Carole Greenfield, National Hadassah Professional Councils Chair, served as Installing Officer and read a letter from Hadassah National President, Ellen Hershkin, in which Hershkin called this council "a living tribute to all that Hadassah represents."



### Stop the Bleed

One of the first events sponsored by the new Kansas City Physicians Council in conjunction with the University of Kansas Medical center was a "Stop the Bleed" program. "Stop the Bleed" was developed for a non-medical audience to address the needs of immediate responders to control life-threatening bleeding until help arrives. The inaugural course was offered to staff members of the Jewish Community Campus. More courses will be offered over the following months for all members of the greater Kansas City community.

## **Member Spotlight**

"My name is Laura Brandspiegel and I live in East Windsor, NJ. I am a pediatrician in my 20<sup>th</sup> year in a private practice. I enjoy seeing my patients grow up and have had the privilege of several of them returning to the practice with their own children. Soon after moving to New Jersey from Philadelphia in 2000, I became involved with Hadassah locally through the Greater Princeton chapter, and I have since held several positions on the chapter and region levels. Several years ago, I became involved with the



Physicians Council and am the current co-chair. To me, Hadassah represents cutting edge medicine and research. I have been to Israel several times and have visited Hadassah Medical Organization. The new tower is breathtaking and I look forward to seeing the new Round Building. Hadassah Hospitals are unique because all barriers are broken down among staff and patients – Jews and Arabs working together and caring for patients."





#### **Our First Webinar**

On June 24, 2019, the Hadassah Physicians Council hosted its first webinar. It featured Dr. Yaron Ilan, Director of the Department of Medicine at Hadassah Medical Center. The webinar was conducted live at Brigham and Women's Hospital in Boston, where he is currently conducting research. In his discussion, Dr. Ilan touched upon the evolution of healthcare delivery as well as ongoing innovation and research at Hadassah Hospitals. His areas of research include oral immune therapy (targeting the gut to treat various diseases) and artificial intelligence (to assist physicians in creating personalized treatments for patients). For example, Dr. Ilan is developing a mobile app for blood glucose monitoring and insulin delivery. Also in the works is a mobile app which can assist with athletic performance training. You can watch Dr. Ilan's engaging and stimulating discussion here. More webinars to come!

### **Conference Invitation**

The Hadassah Pediatric Chronic Disease Center located at Hadassah Medical Organization Mt. Scopus in Jerusalem is known for its work in helping children and their families cope with the challenges of chronic disease. The Center is hosting an International Conference on "The Challenged Child" to be held in Jerusalem on December 2-4, 2019, and they are eager to have Hadassah Physicians Council members in attendance. You'll be able to hear from renowned pediatric physicians at HMO, including the conference hosts and organizers: Prof. Eitan Kerem and Prof. Isaiah D Wexler. For more details about the conference, or to register, go to: <a href="https://www.jerusalemchild.com">www.jerusalemchild.com</a>

# PODCAST ALERT: Hadassah On Call, New Frontiers in Medicine

Our new podcast host, journalist Benyamin Cohen, traveled to Israel in early August and chatted with 10 doctors and nurses. These interviews take you behind the headlines with Hadassah Medical Organization doctors and specialists, patients and nurses. The newest episode is amazing and features HMO Certified Nurse **Midwife Gila Zarbiv**. Sign up for Podcast Alerts and check out this new episode <a href="here">here</a> or Apple Podcasts or wherever you listen. And spread the word!



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