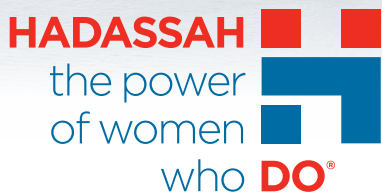
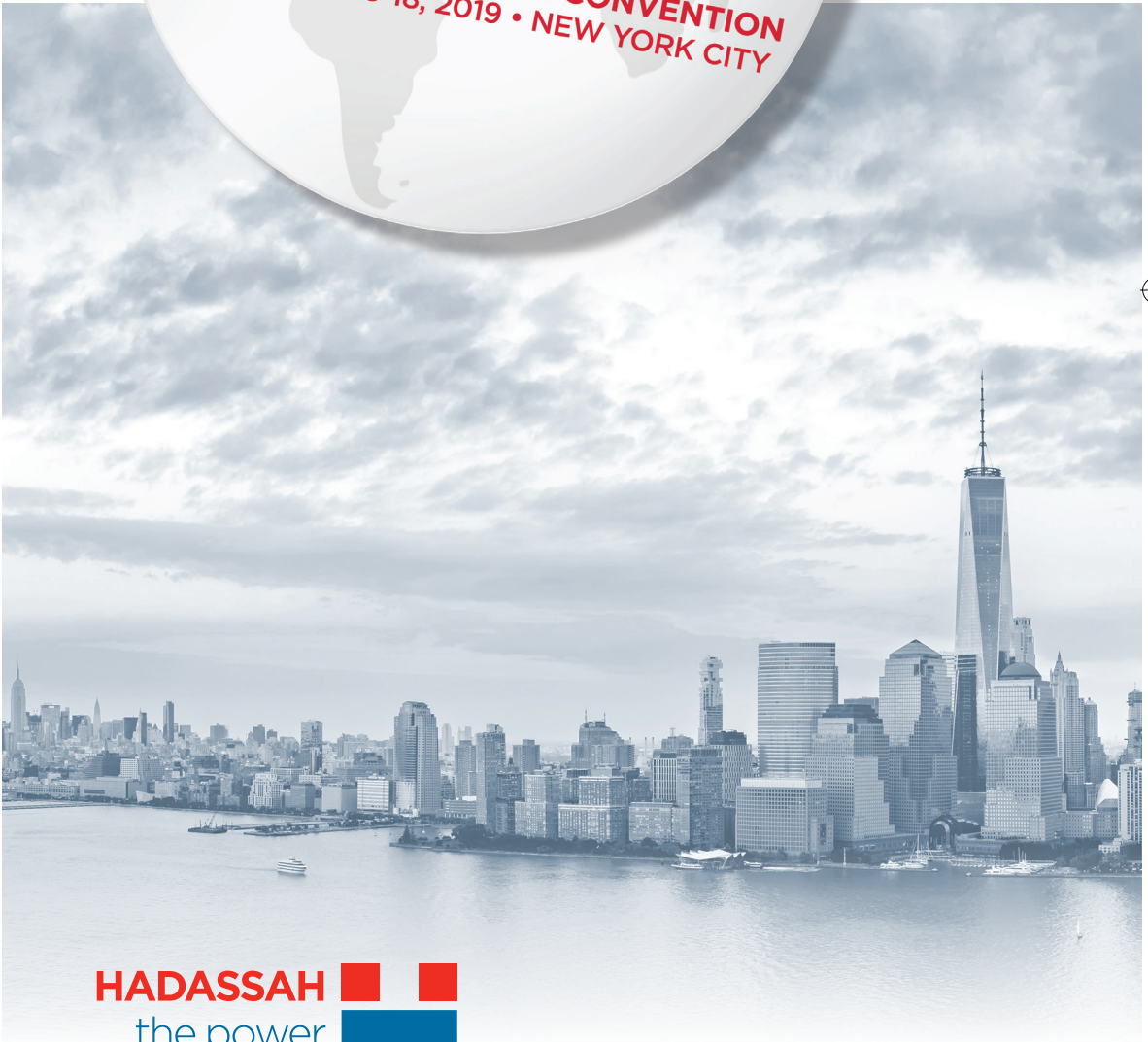


PROGRAM
GUIDE



HADASSAH THE WOMEN'S ZIONIST ORGANIZATION OF AMERICA, INC.

LET'S DO IT! GROW HADASSAH!

Now more than ever, we are a substantial community of strong-minded Jewish women who do good in the world. The more women we have, the more power we have.

Let's grow our membership base in record numbers! Partner with Membership to break all of our previous records.

- Visit the Member Resource Table to talk with our membership experts here at Convention.
- Get a Free Gift! Plus tips and materials to help you meet your member goals.
- Spread the word about our New National Member Campaign far and wide, we can show you how.

Contact our new Director of Membership Development, Maureen Mandel, at mmandel@hadassah.org, or our Membership Department Chair, Michele Rubin, at mrubin@hadassah.org.

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Hadassah Missions 2019-2020



Don't miss your chance to join Hadassah!

Refresh & Recharge: Return to Israel with Hadassah—**September 4 - 15, 2019**

Takin' it Easy Hadassah Mission—**October 30 - November 10, 2019**

The Land, the Heart & the Soul of Israel:

Hadassah Interfaith Mission—**December 2 - 13, 2019**

Hadassah & Jewish National Fund Israel Family Tour: Celebrating Hanukkah and our B'nai Mitzvah in Israel—**December 25, 2019 - January 2, 2020**

Israel Through Nature's Lens—**February 5 - 16, 2020**

Celebrating Purim: Unmasking Israel's Art Scene—**March 8 - 18, 2020**

From Basel to Jerusalem: From Dream to Reality—**April 20 - 30, 2020**

A Toast to Israel: Wine, Dine and Celebrate with the Associates—**May 9 - 20 2020**

Hadassah and the Cantors Assembly: Musical ITALY Tour—June 22 - July 2, 2020

Archaeology & Biblical History—**August 30 - September 9, 2020**

Awesome Israel from North to South—**October 12 - 22, 2020**

Rising from the Ashes: Poland & Israel—**November 8 - 18, 2020**

Israel Together: Mothers & Daughters—**December 6 - 15, 2020**

Family Tour:

Hadassah and Young Judaea Together—**December 22, 2020 - January 1, 2021**



HADASSAH



LETTER FROM NATIONAL PRESIDENT ELLEN HERSHKIN

Dear Friends,

At Hadassah, we share a belief that we can heal the world, together. At every Hadassah gathering, the sense of possibility is palpable. But never so much as at our national gatherings. Our **99th National Convention: Mission Possible** is sure to be our most inspiring yet.

- How is it possible that Hadassah Hospitals treat a million patients a year in Israel, and Hadassah medical breakthroughs, innovations, and humanitarian initiatives reach families around the world?
- How is it possible we empower women of all ages to effect change in communities around the country?
- How is it possible that each year we set nearly a thousand at-risk youth in Israel on the path to success with education, housing, counseling and support?
- How is it possible we host hundreds of events across the United States each year that educate and empower individuals and communities to live healthier lives?
- How is it possible we engage so many advocates on some of the most pressing issues we face together, from anti-Semitism to women's health equity?
- How is it possible that we build so many connections to Israel, through Young Judaea youth programs, our missions to Israel and by speaking out?

How is it all possible? Our members, supporters and Associates have, time and again, proven that our mission is possible.

During the four days we have together, you'll see just how much you help make possible. You'll feel empowered—and learn more ways you can be an effective leader in your community and drive our mission home. I am so excited that I'll be able to stand shoulder to shoulder with you as we rally for reproductive rights in New York City, listen to stories of medical breakthroughs and life-saving miracles, and reaffirm our commitment to fighting anti-Semitism and building a Zionist future.

Those of you who know me know how important family is to me, from New York to California, to Israel, and everywhere in between. Those of you who don't know me have to take my word that serving as Hadassah President is humbling. This is my last Convention as your Hadassah National President, and I can't help but feel that each of you is a part of our Hadassah family—and a part of me. I am so inspired by you and all that you DO.

We all share a belief that when we come together anything is possible. Thank you for making our mission possible, and for being here with me.

B'Shalom,

A MESSAGE FROM CEO/ EXECUTIVE DIRECTOR JANICE WEINMAN

Dear Friends,

New York City is my hometown. I grew up, lived and raised my family here. New York City is the center of finance, fashion and fun. But it is also the home to the largest Jewish community outside of Israel.

The complicated life experienced in New York is reflected in the complex issues faced by New York's Jewish population. Inter- and intra-group relations, progressive and conservative viewpoints, the juxtaposition of past vs. the future, are all themes in both the broader population and the Jewish community. And, they are themes that will be addressed at our Convention. We will hear about emerging ideas, consider challenges and solutions, and mobilize around values we consider fundamental and non-negotiable. We will face questions of rising anti-Semitism, threats to reproductive rights and bias in the media. We will rally around the principles we have fought for in the past and will continue to do so in the future.

Throughout Convention you will have the opportunity to not only hear from experts but, in small workshops, to discuss their points of view. You will be able to partake in a joyous banquet and an important rally on reproductive rights on the streets of the city. You will have your voices heard in intimate conversations and in public events.

Our Convention will capture the vibrancy of New York City in the range of its speakers, participants and viewpoints. From world-renowned physicians to public servants in government to media experts, we will experience robust opportunities to learn and grow, to recommit and reaffirm, and to enjoy each other's company. I look forward to experiencing with you the many wonderful moments we will share together. Thank you for joining us at this meaningful occasion.

With all best wishes,



GREETINGS FROM THE 2019 NATIONAL CONVENTION CHAIRS

Dear Hadassah Friends,

Are you ready to tackle your next Mission Possible? You've already achieved the first—arriving at Hadassah's 99th National Convention in New York City! Welcome to the exciting hustle and bustle that surrounds you. Your next mission is to experience all that Convention has to offer and then to take home and share with your local chapters and communities all that you see, hear, learn and enjoy over the next few days.

For almost 11 decades, Hadassah has inspired a passion for and commitment to the land, the people, and the future of Israel. Hadassah has sought to strengthen a connection to Israel and we have empowered Jewish women to effect change with both local and global impact. The organization has remained unwavering in its commitment to health and well-being, to Israel, and to Jewish values and continuity. Throughout Convention, these ideals will be at the forefront as they represent the Hadassah mission, promise and vision. Convention is a gathering place for our members, supporters and Associates. We are the volunteers who make the Hadassah Mission Possible. The power to make this world a better place is now in our hands. Each of the Convention plenaries, workshops, training, receptions and galas is designed to inspire our Zionist passion, energize our advocacy efforts, build leadership skills, highlight issues important to our local Jewish communities, celebrate Hadassah's achievements in medical treatments and research, and youth development, while taking pride in all of our accomplishments. At the same time, we embrace our responsibilities, enjoy networking opportunities, greet old friends, meet new ones and, of course, have fun!

*Whether you decide to rise early in the morning
to exercise, rally or pray,*

*Whether you stay up late to schmooze with friends
or debate one of the hot issues presented that day,*

*Whether you are here only for the meetings or extend
to see a play,*

Convention is where the Hadassah mission leads the way!

Enjoy Convention! The mission is before you; the possibilities are endless!



Clara Gillman & Haren Haber, Co-Chairs

Magnify Your Power Here and at Home



Calling all passionate, dedicated young women! Convention is an excellent opportunity to connect with each other—but we need your help making our network grow and thrive in your local communities:

Know women in their 20s, 30s and 40s? Put them in touch with us!

Empower young women with local and national opportunities—ask us how to be an important part of building Hadassah’s leaders of today and tomorrow.

Contact us at evolve@hadassah.org.

Like us on Facebook & Instagram:
[evolve_hadassah](https://www.facebook.com/evolve_hadassah).



WELCOME FROM NYC’S LOCAL CONVENTION CHAIR

Dear Friends,

Welcome to New York City, to so many, the greatest city in the world! NYC is where Hadassah began, our mission developed, and the possibilities dreamed and met one by one. In 1912, at NYC’s Temple Emanu-El, a noted scholar, teacher, journalist, editor, social worker, pioneer Zionist and soon to be Hadassah founder, Henrietta Szold, convinced the Daughters of Zion study circle to expand its purpose and embrace “practical Zionism.” Today, New York City is the national headquarters of Hadassah, the Women’s Zionist Organization of America, Inc., spanning across the USA with over 300,000 members, supporters and Associates!

In addition, this city has so much to offer: museums, theater, arts, Jewish life, parks and restaurants galore (kosher, vegetarian, Italian, vegan, etc.). We’re the city that never sleeps! It’s so great that they named it twice—New York, New York.

Hadassah New York is part of the fabulous Metro Area located on both sides of the Hudson River and includes the regions of Brooklyn, Lower NY State, Northern New Jersey, Nassau, Suffolk and Connecticut. Our Metro volunteers are all here to help you, to point you in the right direction and answer your questions. You will recognize them by the red Hadassah T-shirts they are wearing. Contrary to popular belief, New York is a very friendly city, and we’re happy and proud to greet you!

If you’re in NYC for an extended visit, you will have a chance to appreciate the great public bus and underground transportation system, or you can take an Uber or Lyft anywhere. The famed yellow taxis are located right outside the hotel, and all taxis take credit cards! We encourage you to take advantage of the city before or after Convention.

During Convention, in between the exciting and informative plenaries, workshops and receptions, please enjoy the Hadassah Resource Area and Boutique. Check out the offerings of jewelry, books, clothing, accessories, gifts, mementos and more.

We hope you all have a fabulous time here. Reach out if you need any assistance. We’re happy to help.

Rita Lourie-Galena
Local Chair, 2019 Hadassah National Convention

CONVENTION-AT-A-GLANCE

MONDAY, JULY 15, 2019

8:00 am - 5:00 pm	National Assembly Meetings
1:00 - 8:00 pm	Convention Registration Open
1:00 - 7:00 pm	Boutique Open (credit cards only)
1:00 - 7:00 pm	Lounge Open (Resource Area/Podcast Stations)
1:30 - 2:30 pm	First-Timers Welcome Reception
2:00 - 5:00 pm	Alzheimer's Memory Screening
2:00 - 5:00 pm	Gift of Life Swabs
5:00 - 7:00 pm	Hadassah Region Welcome Dinners (arranged by your unit)
7:30 - 10:00 pm	Opening Plenary
10:00 - 11:00 pm	Opening Dessert Reception

TUESDAY, JULY 16, 2019

6:45 - 7:50 am	Breakfast: Annual Giving
7:00 - 7:30 am	Shacharit Morning Service
7:00 am - 7:00 pm	Boutique Open (credit cards only)
7:00 am - 7:00 pm	Lounge Open (Resource Area/Podcast Stations)
7:00 - 8:00 am	Breakfast
7:00 - 8:00 am	Breakfast for Physicians
7:00 - 8:00 am	Breakfast for Attorneys and Judges
7:30 am - 8:00 pm	Convention Registration Open
8:00 am - 5:00 pm	Alzheimer's Memory Screening
8:00 am - 5:00 pm	Gift of Life Swabs
8:05 - 10:05 am	National Business Meeting (Delegates only)
8:05 - 10:05 am	Associates Annual Business Meeting (Associates Delegates only)
10:15 - 11:15 am	Plenary: Bias in the Media
11:20 - 11:50 am	Plenary: Missions Are Possible
12:00 - 12:15 pm	Boxed Lunch Pick Up
12:15 - 1:15 pm	Mission Possible Breakout Sessions (Group 1)
1:30 - 2:30 pm	Mission Possible Breakout Sessions (Group 2)
2:45 - 3:15 pm	Plenary: A Global Mission Without Borders
3:15 - 4:45 pm	Plenary: Mission Possible—Around the World with Hadassah
4:45 - 5:45 pm	Plenary: Mission Possible—360° of Healing, Teaching, Research
5:45 - 6:00 pm	Elections: Finance Committee & Chair, Nominating Committee (National Board only)
6:30 - 7:15 pm	Guardian and Society of Major Donors Private Reception (by invitation only)
6:30 - 8:30 pm	Young Women's Happy Hour
7:30 pm	Hadassah Founders Dinner (by invitation only)
8:30 - 9:45 pm	Entertainment: Six13

WEDNESDAY, JULY 17, 2019

6:30 - 7:15 am	Zumba
7:00 - 7:30 am	Shacharit Morning Service
7:00 - 8:00 am	Philanthropy Networking Breakfast
7:00 - 8:00 am	Breakfast
7:00 - 8:00 am	Nurses and Allied Health Professionals Breakfast
7:30 am - 7:00 pm	Boutique Open (credit cards only)
7:30 am - 7:00 pm	Lounge Open (Resource Area/Podcast Stations)
7:30 am - 6:00 pm	Convention Registration Open
8:00 am - 5:00 pm	Alzheimer's Memory Screening
8:00 am - 5:00 pm	Gift of Life Swabs
8:00 - 8:45 am	Plenary: How to Fight Anti-Semitism
8:45 - 9:45 am	Plenary: Meet Women Who Lead in Israel and the Middle East
9:50 - 10:50 am	Plenary: US & Israel: Making the Mission Possible
10:55 - 11:55 am	Plenary: Israel's Security, AR and the Drones
12:00 - 12:15 pm	Boxed Lunch Pick Up
12:30 - 1:30 pm	Mission Possible Breakout Sessions (Group 1)
1:45 - 2:45 pm	Mission Possible Breakout Sessions (Group 2)
3:00 - 4:00 pm	Plenary: Building Our Zionist Future through Youth Development
4:00 - 4:45 pm	Plenary: A Father's Mission, A Father's Story
6:30 - 7:15 pm	Keepers of the Gate Reception
6:30 - 7:15 pm	Hadassah Alumnae Gathering
7:30 - 11:00 pm	Gala Banquet and Presentation of the 2019 Henrietta Szold Award

THURSDAY, JULY 18, 2019

7:00 - 7:30 am	Shacharit Morning Service
7:45 am - 12:00 pm	Convention Registration Open
7:30 - 10:00 am	Lounge Open (Resource Area/Podcast Stations)
8:00 - 8:45 am	Mission Mobilization: Speak Out for Reproductive Rights!
9:00 - 9:45 am	The Mission Continues: Take It Home
9:45 - 10:30 am	Plenary: Mission Possible Awards Ceremony
10:30 - 11:30 am	Plenary: Entrepreneurial Women—Powerful Transformers, Personal Missions
11:30 am - 12:00 pm	Plenary: Mission Possible Wrap Up



TOP TEN REASONS FOR BECOMING A KEEPER OF THE GATE



10. Get FREQUENT FLYER miles by putting the gift on your credit card.
9. Becoming a Keeper of the Gate forever links YOU to ISRAEL and HADASSAH.
8. By donating to Hadassah and our projects as a Keeper of the Gate, you have the power to choose where it means the most to you.



At the **HADASSAH MEDICAL ORGANIZATION** and **YOUTH ALIYAH VILLAGES**, broken lives are made whole today. The work of **YOUNG JUDAEA** helps ensure a vibrant, committed Jewish community for generations to come. Through advocacy and programs in **HEART HEALTH** and **JEWISH ZIONIST EDUCATION**, women are educated and empowered.

7. A minimum annual gift of \$1,000 (just \$83.33 a month) can start you on the road to CUMULATIVE GIVING or accelerate you to higher recognition levels.
6. Help Hadassah even more by becoming a GOLDEN KEEPER OF THE GATE with a \$5,000 minimum annual gift (or \$417 a month).
5. You will receive recognition on the beautiful KEEPERS OF THE GATE PILLARS in the Hadassah Hospital-Ein Kerem courtyard in just three years if you are a Golden Keeper or five years as a Traditional or Chai Keeper.
4. You will be eligible to purchase the elegant DAVID'S HARP PIN OR PENDANT—or LAPEL PIN FOR ASSOCIATE KEEPERS. (Note, it can be part of your first Keeper's gift, as a non-deductible portion).
3. Continue our LEGACY as we celebrate over 20 YEARS of sending more than \$45 million to sustain Hadassah's life-saving and life sustaining work.
2. Because of your passion and commitment to Hadassah's work, you understand exactly HOW CRITICAL EACH DOLLAR is.
1. As a Hadassah Keeper, YOU LEAD BY EXAMPLE! You will show the world how important it is to fulfill Hadassah's obligations to its projects and ensure our future!



JOIN NOW!

www.hadassah.org/keepersgift



For more information please call 800.928.0685 or email keepers@hadassah.org.

The solicitation disclosure on page 58 is incorporated in this program.

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CONVENTION PROGRAM

MONDAY, JULY 15, 2019

- 8:00 am - 5:00 pm New York Ballroom West, 3rd Floor
National Assembly Meetings
The Hadassah National Board, National Portfolio Council, and National Assembly will be meeting throughout the day.
- 1:00 - 8:00 pm 2nd Floor Foyer
Convention Registration Open
- 1:00 - 7:00 pm Empire Ballroom, 2nd Floor
Boutique Open (credit cards only)
Purchase unique items from around the world.
Cynthia Katz and Ellen Shwartz, Boutique Co-Chairs
- 1:00 - 7:00 pm Lenox Ballroom, 2nd Floor
Lounge Open (Resource Area/Podcast Stations)
- 1:30 - 2:30 pm Bowery, Lower Level
First-Timers Welcome Reception
Welcome! Everyone attending their first Hadassah National Convention is invited to this special session designed to help you get the most out of your experience. Ask questions, hear about Convention terminology and get help navigating this exciting journey, packed with workshops, plenaries, receptions and dinners at #HadassahConv2019.
- 2:00 - 5:00 pm Liberty 4, 3rd Floor
Associates-Sponsored Memory Screening by the Alzheimer's Foundation of America
Make it your mission to participate! The Associates are sponsoring memory screening to advance the Hadassah Associates' ongoing Men's Health Initiative, which promotes awareness of, and raises funds for, HMO research on Alzheimer's disease. Under the auspices of the Alzheimer's Foundation of America, the non-invasive screenings will be conducted in private areas by caring, trained professionals. While not a diagnosis, the screening can indicate if follow-up with a healthcare professional is warranted. Make it your mission to raise awareness of this disease, which affects one in every 20 people aged 65-85 and is one of the top 10 causes of death in the US that cannot be prevented or cured. However, the progression of the disease can be slowed, which is why early detection is key.

2:00 - 5:00 pm

Liberty 2, 3rd Floor

Gift of Life Swabs

At Gift of Life we believe every person battling blood cancer deserves a second chance at life—and we are determined to make it happen. We are singularly passionate about engaging the public to help us get everyone involved in curing blood cancer, whether as a donor or a volunteer. It all begins with one remarkable person, one life-changing swab and one huge win—finding a match and a cure. Eligible donors should be in good health and between the ages of 18-60.

www.giftoflife.org

5:00 - 7:00 pm

Various Locations

Hadassah Region Welcome Dinners

7:30 - 10:00 pm

Metropolitan Ballroom, 2nd Floor

Opening Plenary

At the Opening Plenary of the 99th Hadassah National Convention, we're celebrating Hadassah's Mission Possible! Attendees from across the United States and around the world gather to connect more deeply with the work of Hadassah, our mission, and one another. Be inspired by Hadassah National President Ellen Hershkin and CEO/ Executive Director Janice Weinman. Be welcomed by New York city and state officials. Hear from some exceptional speakers. Elan Carr, US Special Envoy to Monitor and Combat Anti-Semitism, will discuss his team's efforts to deal with anti-Semitism. NY State Lieutenant Governor Kathy Hochul will address women's empowerment. Be inspired as we celebrate the 15th anniversary of Katie Edelstein's kidney donation to Belle Simon, both Hadassah leaders.

10:00 - 11:00 pm

Central Park, 2nd Floor

Opening Dessert Reception

Join us as we celebrate Hadassah's Mission Possible and the 15th anniversary of a successful kidney donation between Hadassah members. A delectable dessert reception to follow.

TUESDAY, JULY 16, 2019

6:45 - 7:50 am

New York Ballroom, 3rd Floor

Breakfast: Everything You'll Ever Need to Know About Annual Giving

This working breakfast will educate fundraising leaders on everything from the basics to the latest tools and strategies available for Hadassah's Annual Giving programs. National leaders will provide an interactive session for fundraising volunteers to help them successfully initiate and promote Keepers of the Gate and Chai Society programs in their communities.

7:00 - 7:30 am

Liberty 3, 3rd Floor

Shacharit Morning Service

Led by Karen Feit, Jewish/Zionist Education Co-Team Leader & Women Who Learn Co-Team Leader

7:00 am - 7:00 pm

Empire Ballroom, 2nd Floor

Boutique Open (credit cards only)

7:00 am - 7:00 pm

Lenox Ballroom, 2nd Floor

Lounge Open (Resource Area/Podcast Stations)

7:00 - 8:00 am

Central Park, 2nd Floor

Breakfast

7:00 - 8:00 am

Bowery, Lower Level

Breakfast for Physicians

The Hadassah Physicians Council will host a breakfast with two HMO doctors—Dr. Madi El Haj, nerve specialist and surgeon; and Dr. Sigal Svir, director of the Medical ICU (which will be in the newly renovated Round Building). Each doctor will discuss the latest research and innovations at Hadassah Medical Organization, in their areas of expertise. All current and interested physician members are welcome.

7:00 - 8:00 am

Flatiron, Lower Level

Breakfast for Attorneys and Judges

The Hadassah National Attorneys and Judges Council will host a breakfast session to help all attorney and judge members of Hadassah get to know one another. Join us if you are also interested in learning more and/or being a part of this Council.

7:30 am - 8:00 pm

2nd Floor Foyer

Convention Registration Open

8:00 am - 5:00 pm

Liberty 4, 3rd Floor

Associates-Sponsored Memory Screening by the Alzheimer’s Foundation of America

Make it your mission to participate! The Associates are sponsoring memory screening to advance the Hadassah Associates’ ongoing Men’s Health Initiative, which promotes awareness of, and raises funds for, HMO research on Alzheimer’s disease. Under the auspices of the Alzheimer’s Foundation of America, the non-invasive screenings will be conducted in private areas by caring, trained professionals. While not a diagnosis, the screening can indicate if follow-up with a healthcare professional is warranted. Make it your mission to raise awareness of this disease, which affects one in every 20 people aged 65-85 and is one of the top 10 causes of death in the US that cannot be prevented or cured. However, the progression of the disease can be slowed, which is why early detection is key.

8:00 am - 5:00 pm

Liberty 2, 3rd Floor

Gift of Life Swabs

At Gift of Life we believe every person battling blood cancer deserves a second chance at life — and we are determined to make it happen. We are singularly passionate about engaging the public to help us get everyone involved in curing blood cancer, whether as a donor or a volunteer. It all begins with one remarkable person, one life-changing swab and one huge win—finding a match and a cure. Eligible donors should be in good health and between the ages of 18-60.

8:05 - 10:05 am

Metropolitan Ballroom, 2nd Floor

National Business Meeting (Delegates only)

Ellen Hershkin, National President
Presiding: Rhoda Smolow, National Secretary

Share our pride in what Hadassah has accomplished in the past year and add your voice to influence the future. Delegates play a primary role in shaping Hadassah. As a Delegate, exercise your right and responsibility to participate, vote on policy statements and amendments, and elect the next Hadassah National President, new Hadassah National Vice Presidents, and National Board Members.

Treasurer’s Report

Shelley Kaplan, National Treasurer &
Ron Aloni, Chief Financial Officer & Chief
Operations Officer

Adoption of Policy Statements

Judy Shereck, Coordinator &
Naomi Brunnlehrman, Director, PRAZE Division

Constitution Committee Report

Janet Deixler, Chair

Report of Nominating Committee and Election

Michelle Goldberg, Nominating Committee Chair

8:05 - 10:05 am

Chelsea, Lower Level

Associates Annual Business Meeting

(Associate Delegates only)
Associates from across the country will celebrate 50+ years of carrying out their mission of advancing medical research at HMO, as well as healing and education in Israel, the United States and around the world. Learn about the important Men’s Health Initiative, which focuses on Alzheimer’s disease, a scourge of the 21st century—and recent research developments at HMO.

10:15 - 11:15 am

Metropolitan Ballroom, 2nd Floor

Plenary: Bias in the Media

This panel will focus on the ways in which media—TV, radio, print and online—have presented issues on BDS, anti-Semitism and Israeli policy in a one-sided manner. The panel—prominent reporters, journalists and commentators—will explore the reasons for this bias, the impact of the bias on public awareness and opinions, and the ways in which this can be addressed.

Moderated by Marvin Kalb, author and Guest Scholar in Foreign Policy at the Brookings Institution, with panelists Dan Gerstein, political commentator; Andrew Kirtzman, award-winning journalist and commentator, and Sally Goldenberg, City Hall Bureau Chief at Politico.

11:20 - 11:50 am

Metropolitan Ballroom, 2nd Floor

Plenary: Missions Are Possible

Join the festivities while you take a virtual tour of Israel. Go places, meet people, visit our projects. See and feel Israel the Hadassah way, with special guests Seffie Epstein of Ayelet Tours, Shlomo Eyal, a senior Hadassah tour guide, Barbara “BG” Goldstein, and music by Avi Ofek, direct from Israel. After this session, your mission—should you choose to accept it—is to sign up for one of the fabulous 2019 and 2020 Hadassah missions (already planned) (dates and availability subject to change).

Facilitated by Carol Rosenthal and Aileen Bormel, Hadassah Missions Co-Chairs.

12:00 - 12:15 pm

Central Park, 2nd Floor

Boxed Lunch Pick Up

Attendees will be able to pick up their box lunches before heading to their Mission Possible Breakout Sessions. Lunch tickets are required.

*Susan Moye, National Board Member,
Lunch Logistics Coordinator.*

12:15 - 2:30 pm

MISSION POSSIBLE BREAKOUT SESSIONS

Please attend the session(s) for which you pre-registered.

12:15 - 1:15 pm

MISSION POSSIBLE BREAKOUT SESSIONS (Group 1)

New York Ballroom East, 3rd Floor

Anti-Semitism or Anti-Zionism?

Join journalist Emily Shire (whose work has appeared in the New York Times, the Washington Post, The Daily Beast, and The Forward), for a workshop on anti-Semitism and anti-Zionism, including frequently asked legal questions. When is an action anti-Zionist and when is it anti-Semitic? Emily will also touch on the role of law; members of Hadassah's Attorneys and Judges Council are encouraged to attend.

Bowery, Lower Level

Building Hadassah Community: Developing Powerful Leaders

Experience Building Hadassah Community (BHC), Hadassah's comprehensive, integrated leadership development program. Find out what it is like to be a participant in a dynamic, exciting group of women who are building and strengthening your Hadassah units. You will meet with some of the *Madrichot*, our top, senior level national mentors, as well as some of the local BHC facilitators who are integrally involved in delivering the BHC 5-workshop curriculum. Join powerful women who are working toward a common cause.

Presenters are Rena Feuerstein, Gail Hammerman, and Dale Marcus, National Madrichot.

Moderated by Karen Lustig, Building Hadassah Community National Chair.

Gramercy, Lower Level

Talking Philanthropy: Meet the Professionals

Join our distinguished guests from Israel for an intimate conversation about their work, and how they achieve the impossible at Hadassah Medical Organization. Interact directly with these colleagues in a relaxed and friendly setting.

Moderated by Rachel Schonberger, MD, Hadassah HMO Chair, and Diane Issenberg, National Philanthropy Coordinator.

Riverside Ballroom, 3rd Floor

Empower Yourself by Building Your Strengths

Can you identify your own strengths? Studies in the field of positive psychology demonstrate that if you can name and use your own character strengths then you can empower yourself to succeed in different aspects of your life. During this workshop, you will learn what your personal character strengths are and how best to use them. You will leave with real tools to use. This workshop is aimed at EVOLVE Hadassah: The Young Women's Network, yet all are invited to participate.

Led by Rabbi Rebecca W. Sirbu, Director of the Member and Unit Services Division.

Introduced by Stacey Dorenfeld, Advocacy Chair, Young Women's Department.

New York Ballroom West, 3rd Floor

The Power of Positive Messaging: Israel & Hadassah

Learn how to promote a positive view of Israel in this workshop led by Julia Ben-Shalom, executive director of Vibe Israel USA, together with the Hadassah National Marketing & Communications team. For decades, Israel has allocated most of its resources to reacting to what others are saying about it and explaining its policies on the Israeli-Palestinian conflict. The reality is that many people are not interested in the conflict anymore and concurrently have become apathetic to Israel. During this workshop, we will explore how Hadassah can inspire more people about Israel; how Israel has impacted the world, and how positive messages about Israel lift up Hadassah and, conversely, how the work and messages about Hadassah lift up Israel.

Chelsea, Lower Level

Empowering Teenage Girls and Young Women to Navigate the Challenges of Sexism, Sexuality, and Power

Internalized and external pressures—perfectionism, conflict avoidance, sexism, and sexualization—can keep teenage girls and young women from reaching their full potential. Trained adults can mentor Jewish girls and young women to navigate these challenges and work together for change in sisterhood with their peers. Learn how you and your community can participate in this work. The Hadassah Foundation invests in programs like this to empower women and girls in Israel and the United States.

Led by Deborah S. Meyer, CEO, Moving Traditions.

1:30 - 2:30 pm

MISSION POSSIBLE BREAKOUT SESSIONS (Group 2)

New York Ballroom East, 3rd Floor

Anti-Semitism or Anti-Zionism?

Join journalist Emily Shire (whose work has appeared in The New York Times, The Washington Post, The Daily Beast, and The Forward), for a workshop on anti-Semitism and anti-Zionism, including frequently asked legal questions. When is an action anti-Zionist and when is it anti-Semitic? Emily will also touch on the role of law; members of Hadassah's Attorneys and Judges Council are encouraged to attend.

Riverside Ballroom, 3rd Floor

Your Mission? Embrace Your Powers as a Change Agent

How can change agents navigate in an increasingly polarized world? Learn from innovator Chloé Valdary about her "Theory of Enchantment" that will leave you empowered to foster discourse (and minimize discord) as a Hadassah leader. This workshop is aimed at EVOLVE Hadassah: The Young Women's Network, yet all are invited to participate.

Moderated by Stephanie Z. Bonder, Chair, Young Women's Department.

Bowery, Lower Level

The Power of Leadership

Hadassah leaders are legendary. They are passionate, confident, smart and capable. This interactive session will showcase methods to help engage women in philanthropy, membership outreach, and advocacy. Participants will learn how to communicate to inspire others—to understand, articulate, and use Hadassah's accomplishments to engage and attract new Hadassah supporters, members and friends.

Facilitated by Diane Taub, National Leadership Engagement Department Chair, and Ann Eisenberg, Philanthropy Division National Training Co-Chair.

Gramercy, Lower Level

360° of Healing Campaign-Grassroots Fundraising

New materials, new ideas, new giveaways. This workshop will give you the Grassroots tools you need to reach your Campaign fundraising goal to reimagine HMO's iconic Round Building. Learn how the Campaign can be integrated with Membership and Health & Wellness.

Facilitated by Miki Schulman, 360° of Healing Campaign Chair, and Tracey Drayer, Grassroots Fundraising Chair.

2:45 - 3:15 pm

New York Ballroom West, 3rd Floor

The Power of Positive Messaging: Israel & Hadassah

Learn how to promote a positive view of Israel in this workshop led by Julia Ben-Shalom, executive director of Vibe Israel USA, together with the Hadassah National Marketing & Communications team. For decades, Israel has allocated most of its resources to reacting to what others are saying about it and explaining its policies on the Israeli-Palestinian conflict. The reality is that many people are not interested in the conflict anymore and concurrently have become apathetic to Israel. During this workshop, we will explore how Hadassah can inspire more people about Israel; how Israel has impacted the world, and how positive messages about Israel lift up Hadassah and, conversely, how the work and messages of Hadassah lift up Israel.

Chelsea, Lower Level

Treasurers Make It Possible—Treasurer 101

Deepen your understanding of the role of the Treasurer including responsibilities, remitting funds, AFR's, revenue share, banking, and more.

Facilitated by Shelley Kaplan, National Treasurer.

Metropolitan Ballroom, 2nd Floor

Plenary: A Global Mission Without Borders

In a rapidly changing "world without borders," Rob Dorfman, Hadassah International President, will present Hadassah International's innovative approach to serving as a bridge to nations through medicine.

Facilitated by Joyce Rabin, Hadassah International Chair.

3:15 - 4:45 pm

Metropolitan Ballroom, 2nd Floor

Plenary: Mission Possible—Around the World with Hadassah

This session will highlight the impact of Hadassah's medical expertise on people around the world. We will hear from HMO Director General Prof. Zeev Rotstein, from patients whose lives have been saved, from one of our outstanding nurses, and from some innovative HMO physicians.

Facilitated by Rachel Schonberger, National Hadassah Medical Organization Chair and Karen Ezrine, National Hadassah Medical Organization Vice Chair.

4:45 - 5:45 pm

Metropolitan Ballroom, 2nd Floor

Plenary: Mission Possible—360° of Healing, Teaching, Research

“I don’t think there’s any bigger and better partner with Jerusalem than the Hadassah organization. The future of Hadassah...is the future of Jerusalem,” said Former Jerusalem Mayor Nir Barkat. As the population of Jerusalem grows exponentially, the Hadassah Medical Organization is preparing for an increased demand in medical services. The renovation and expansion of HMO’s Round Building and Ein Kerem campus will ensure a higher level of patient care, increasing the number of patients it can serve each year, and contributing substantially to HMO’s growth and financial stability. Hear from HMO physicians whose departments will move into the Round Building, allowing them to expand and improve the services they can offer.

Moderated by Miki Schulman, 360° of Healing National Campaign Chair, and Viviane Kovacs, National Philanthropy Vice Coordinator.

5:45 - 6:00 pm

Central Park, 2nd Floor

Elections: Finance Committee & Nominating Committee Chair (National Board only)

6:30 - 7:15 pm

Riverside Ballroom, 3rd Floor

Visionaries Who Make the Mission Possible Guardian and Society of Major Donors Private Reception (by invitation only)

All Guardian and Society of Major Donors (SMD) attending the Founders Dinner are invited to this pre-dinner reception, given by the Philanthropy Division. Meet Prof. Zeev Rotstein, HMO Director General, and other special Convention speakers and guests in an exclusive and intimate setting. (We also welcome new pledges from those donors who wish to bring their cumulative giving to the \$120,000 Society of Major Donors level or above.) All guests will be recognized and honored as they walk the “red carpet” into the Founders Dinner, which immediately follows.

Hosted by Jane Strom, Guardian Chair; Esther Berman, Society of Major Donors Chair; Nancy Wiadro, Major Gifts Chair; and Carol Rotenberg, Major Gifts Co-Chair.

6:30 - 8:30 pm

Bowery, Lower Level

Young Women’s Happy Hour

Meet and network with other young women attending Convention and young women industry influencers. Our featured guest will be health and wellness expert Tanya Zuckerbrot, creator of the renowned F-Factor Diet. This reception continues the day’s opportunities in the Young Women’s Track. Couvert: \$36/person

Emceed by Devra Miller, Chair, Young Women’s Cabinet.

7:30 pm

New York Ballroom West, 3rd Floor

Donors Who Make the Impossible a Reality Guardian, Society of Major Donors (SMD) and Founders Dinner (by invitation only)

At Hadassah’s most powerful signature event, we gather our most generous donors together with HMO’s distinguished physicians—and one another—as we share in the healing power of giving. All current Guardians, SMDs and Founders are welcome, including Builders of Promise (new commitments of \$25,000 or more to the 360° of Healing, Full Circle Campaign). Not a Founder? Join us by becoming one. Donors with cumulative donations of \$36,000 and above are considered Founders. Delegates age 45 and under may be gifted this level or may become a Young Founder by making a commitment of \$15,000, payable over five years. Pre-registration required. Couvert: \$100/person.

Hosted by Nancy Wiadro, Major Gifts Chair; Carol Rotenberg, Major Gifts Co-Chair; Jane Strom, Guardian Chair; Esther Berman, Society of Major Donors Chair; and Judith Mann, Founders Chair and Builders of Promise Chair.

8:30 - 9:45 pm

Metropolitan Ballroom, 2nd Floor

Entertainment by Six13

Don’t miss the Jewish a cappella group Six13—live in NYC! Performing at concerts and simchas worldwide, they create the sound of a full band using nothing but their voices. Seven award-winning albums have landed Six13 among the top Jewish music artists on iTunes and Spotify.

Help Us Spread the Word to Interested Professionals

Did you know that Hadassah members who are part of certain professions are eligible to join one of our three Professional Councils at no extra cost?

- Attorneys & Judges Council
- Nurses & Allied Health Professionals Council
- Physicians Council

These councils are an additional benefit of existing membership. They're a wonderful way for these members to network with, and learn from, their professional colleagues. Expanded programming is launching this year, including Webinars and live events hosted by experts in these professional fields.

Please help us spread the word to any professionals you know.

Email at attorneyscouncil@hadassah.org
nursesCouncils@hadassah.org
physicianscouncil@hadassah.org

Visit us on Facebook

[Facebook.com/HadassahAttorneysandJudgesCouncil](https://www.facebook.com/HadassahAttorneysandJudgesCouncil)
[Facebook.com/HadassahNationalNursesCouncil](https://www.facebook.com/HadassahNationalNursesCouncil)
[Facebook.com/HadassahPhysiciansCouncil](https://www.facebook.com/HadassahPhysiciansCouncil)



Attorneys and Judges Council



Nurses Council



Physicians Council

WEDNESDAY, JULY 17, 2019

6:30 - 7:15 am	Chelsea, Lower Level Zumba Fitness Workout Session Start your day in a healthy way! Organized by the Professional Councils. <i>Led by Luisa Narins, Hadassah Membership Marketing & Engagement Chair.</i>
7:00 - 7:30 am	Liberty 3, 3rd Floor Shacharit Morning Service <i>Led by Rabbi Rebecca W. Sirbu.</i>
7:00 - 8:00 am	New York Ballroom East, 3rd Floor Philanthropy Networking Breakfast: Top Fundraising Ideas from Around the Country Don't miss this opportunity to learn about Hadassah's most successful fundraising ideas. We'll gather information for you, from you, and with you, as you network with your contemporaries about opportunities you can use from Philanthropy. <i>Moderated by Debbie Friedman and Ann Eisenberg, Philanthropy Division Co-Trainers.</i>
7:00 - 8:00 am	Central Park, 2nd Floor Breakfast
7:00 - 8:00 am	Riverside Ballroom, 3rd Floor Nurses and Allied Health Professionals Breakfast Join the Nurses and Allied Health Professionals Council members for a breakfast session where you will meet other professionals in your field and discover ways to be a part of a council that benefits from its close connection to the Hadassah Medical Organization.
7:30 am - 7:00 pm	Empire Ballroom, 2nd Floor Boutique Open (credit cards only)
7:30 am - 7:00 pm	Lenox Ballroom, 2nd Floor Lounge Open (Resource Area/Podcast Stations)
7:30 am - 6:00 pm	2nd Floor Foyer Convention Registration Open

8:00 am - 5:00 pm

Liberty 4, 3rd Floor

Associates-Sponsored Memory Screening by the Alzheimer's Foundation of America

Make it your mission to participate! The Associates are sponsoring memory screening to advance the Hadassah Associates' ongoing Men's Health Initiative, which promotes awareness of, and raises funds for, HMO research on Alzheimer's disease. Under the auspices of the Alzheimer's Foundation of America, the non-invasive screenings will be conducted in private areas by caring, trained professionals. While not a diagnosis, the screening can indicate if follow-up with a healthcare professional is warranted. Make it your mission to raise awareness of this disease, which affects one in every 20 people aged 65-85 and is one of the top 10 causes of death in the US that cannot be prevented or cured. However, the progression of the disease can be slowed, which is why early detection is key.

8:45 - 9:45 am

Metropolitan Ballroom, 2nd Floor

Plenary: Meet Women Who Lead in Israel and the Middle East

Experience the personal stories of Felice Friedson, President, CEO, and veteran journalist of The Media Line, the American news agency covering the Middle East for more than two decades. She will also share stories and videos of fascinating women of different ethnicities—Israelis, Arab Israelis, and Druze—who are making a difference for Israel and the world.

9:50 - 10:50 am

Metropolitan Ballroom, 2nd Floor

US & Israel: Making the Mission Possible

Lieutenant Colonel Ori Eyal, Israel Air Force Deputy Attaché to the United States, provides a strategic overview of the threats to Israel and the environment in the Middle East in 2019.

10:55 - 11:55 am

Metropolitan Ballroom, 2nd Floor

Plenary: Israel's Security, Augmented Reality (AR) and the Drones

It sounds like a match made in entertainment heaven, but one company is using the combination of drone technology and AR (augmented reality) to help save lives. Learn how Edgybees visual intelligent technology is being used in search and rescue operations, during flood emergencies, military operations, sports events, and industrial needs. Edgybees CEO Adam Kaplan is an avid drone pilot who merged his passion for flying and volunteerism with an extensive background in technology. He drives the Edgybees mission to provide real-time visual intelligence technology to pilots, ground personnel, and command and control systems around the world. The game-changing and life-saving benefits to military and first responders soon became clear.

8:00 am - 5:00 pm

Liberty 2, 3rd Floor

Gift of Life Swabs

At Gift of Life we believe every person battling blood cancer deserves a second chance at life—and we are determined to make it happen. We are singularly passionate about engaging the public to help us get everyone involved in curing blood cancer, whether as a donor or a volunteer. It all begins with one remarkable person, one life-changing swab and one huge win — finding a match and a cure. Eligible donors should be in good health and between the ages of 18-60.

8:00 - 8:45 am

Metropolitan Ballroom, 2nd Floor

Plenary: How to Fight Anti-Semitism

New York Times writer and editor Bari Weiss is a singular voice in analyzing the rise of Anti-Semitism in America. Hear her ideas on what to do about it, before her aptly named book "How to Fight Anti-Semitism" is released this September. Shootings at synagogues by white nationalists. Comments by a Member of Congress that delegitimize involvement by Jewish Americans in our political process. Jewish students on America's college campuses marginalized. Anti-Semitic vandalism and anti-Jewish assaults rise to levels unseen in generations. Is all of this classic anti-Semitism, something new, or a combination of the two?

12:00 - 12:15 pm

Central Park, 2nd Floor

Boxed Lunch Pick Up

Attendees will be able to pick up their box lunches before heading to their Mission Possible Breakout Session. Lunch tickets are required.

Susan Moye, National Board Member, Lunch Logistics Coordinator.

12:30 - 2:45 pm

MISSION POSSIBLE BREAKOUT SESSIONS

Please attend the session(s) for which you pre-registered.

12:30 - 2:30 pm

Chelsea, Lower Level

Nurses Survival Kit—Taking Care of Yourself: Mind, Body and Soul (for Nurses only)

Join the Nurses and Allied Health Professionals Council for a Symposium led by nurse experts. Learn both old and new ways to stay balanced and healthy in your professional, volunteer and personal lives. Continuing Education (CE) credits will be offered to nurses and any other professionals whose employer/association accepts them from CE Broker.

Facilitated by Ellen Audet, Symposium Co-Chair.

12:30 - 1:30 pm

New York Ballroom West, 3rd Floor

Hadassah Advocacy: Influence & Impact

Get the inside scoop about the work of Hadassah's new Washington Government Relations Office. Hear how Hadassah is a leading advocate on policy to promote Israel's safety and security, our impact furthering legislation to combat anti-Semitism, and updates about the Coalition for Women's Health Equity and women's health priorities. Learn about Hadassah's strategies for mobilizing grassroots advocates and how best to cultivate relationships with elected officials.

Speakers include Dr. Connie Baum Newman, Immediate Past President of the American Medical Women's Association; Elana Beckerman Frank, MPA, Executive Director and Founder of the Jewish Fertility Foundation; Hadassah's Advocacy Team Leaders, Connie Cirillo Freeman, and Debby Mazon; and Hadassah's Director of Government Relations, Karen Paikin Barall.

Flatiron, Lower Level

Drone Workshop

Hear more details about the profound impact AR (augmented reality) has in shaping the outcome of public safety operations around the world. The unmatched perspective of a drone combined with the added overlay provides first responders with improved situational awareness and open communication, both crucial for a successful first response scenario or search and rescue operation.

Presented by Adam Kaplan, Founder & CEO, Edgybees.

Riverside Ballroom, 3rd Floor

Engaging Younger Women as Hadassah Members

From our visionary founder, Henrietta Szold, to those who have continued to fulfill her legacy, younger women have always been inspired by Hadassah's mission. How are we welcoming and engaging younger women into our Hadassah communities? Join the dialogue with our new department, EVOLVE Hadassah: The Young Women's Network, as we explore new ideas to welcome and inspire younger women with Hadassah's mission.

Led by Anne Tishkoff, Director of the Young Women's Department; with Joyce Laiter, Pop Up Chair, Young Women's Department.

New York Ballroom East, 3rd Floor

Using Health Programs to Fundraise for HMO

Did you know that Hadassah provides several programs in a box that are perfect for fundraising events? These programs come with fundraising and membership tips, educational handouts, PR guidance, and a direct link to HMO. Save time and energy, no matter whether you're raising money for the Round Building, unrestricted HMO funds, or the Associate's Men's Health Initiative. We will go through the health programs in a box, with an emphasis on programs applicable to the Round Building; brainstorm the ways programs can be used in your areas; and invite you to share success stories and challenges.

Led by Linda Hakerem, MEd, Health & Wellness Team Leader; Eliana Meiorowitz Nelson, MPH, Manager of Health & Wellness; and the Associates.

Sugar Hill, Lower Level

The Joy of Judaism: A Taste

Attendees will get a sample of a typical Joy of Judaism session as taught in our Hadassah Youth Aliyah Villages. They will take home materials used in the session to educate their chapters about the wonderful work done to bring Jewish history and culture to this new generation of Israelis.

Presented by Esther Serok, EdD, who established the Joy of Judaism program in Israel, is currently the representative of the World Zionist Organization Executive in North America and the president of the Council for Hebrew Language and Culture in North America.

Facilitated by Carol Goodman Kaufman, Youth Aliyah Chair.

Gramercy, Lower Level

Reading the News

This workshop will explain what news was designed to be, what news should be, how it has changed, how to recognize what is missing in a media report, how to find it, and how to understand media bias. You will learn steps that Hadassah chapters can implement as workshops in their communities and receive an implementation guide.

Presented by Felice Friedson, President and CEO of The Media Line, the American news agency covering the Middle East in context.

Bowery, Lower Level

Focus on the United Nations Through a Hadassah Lens

The United Nations-Hadassah workshop will highlight key activities and current Israel-related issues. Prominent guest speakers include political and communications strategist Rabbi Hank Sheinkopf, PhD, a frequent commentator on TV news programs. We will focus on UNRWA's anti-Israel textbooks and curriculum, and measures to combat this incitement to hatred and violence. A UN spokesperson will also address pro-Israel UN activities and Hadassah UN team members will share their experiences in contributing to UN events, such as the Commission on the Status of Women, at which Hadassah's programs are presented each year.

Facilitated by Ruth Cole, UN Team Leader.

MISSION POSSIBLE BREAKOUT SESSIONS (Group 2)

Bowery, Lower Level

Focus on the United Nations Through a Hadassah Lens

This United Nations-Hadassah workshop will highlight key activities and current Israel-related issues. Prominent guest speakers include political and communications strategist Hank Sheinkopf, PhD, rabbi, and a frequent commentator on TV news programs. We will focus on UNRWA's anti-Israel textbooks and curriculum, and measures to combat this incitement to hatred and violence. A UN spokesperson will also address pro-Israel UN activities and Hadassah UN team members will share their experiences in contributing to UN events, such as the Commission on the Status of Women, at which Hadassah's programs are presented each year.

Facilitated by Ruth Cole, UN Team Leader.

New York Ballroom East, 3rd Floor

Update on Alzheimer's and Other Neurodegenerative Diseases

Join the Physicians Council and Associates' panel discussion to learn about cutting-edge research from Dr. Michael Pe'er, a Fullbright postdoctoral fellow in the Department of Psychology at the University of Pennsylvania, who was trained at Hebrew University and HMO; Dr. Diane Meier, Professor in Geriatrics and Palliative Medicine at Mount Sinai Hospital in New York; and Megan Christ, Caregiver Social Worker at New York Memory Center. Also, learn more practical aspects of living with Alzheimer's disease from Allied Health Professionals and others.

Facilitated by Jill Schwartz-Chevlin, Co-Chair Momentum (JWRP), and member of the Physicians Council Steering Committee.

Gramercy, Lower Level

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Presented by Adam Kaplan, Founder & CEO, Edgybees.

Sugar Hill, Lower Level

Let's Learn Together: Young Judaea

Join with Young Judaea teens from Camp Tel Yehuda who have just returned from Washington, DC, where they lobbied for women's rights. Discover different approaches to the topic as well as Young Judaea's and Hadassah's advocacy policies. Be prepared to take this workshop home and replicate it within your own chapters.

Facilitated by Barbara Spack, Young Judaea Hadassah Chair.

1:45 - 2:45 pm

Riverside Ballroom, 3rd Floor
Engaging Younger Women as Hadassah Members
From our visionary founder, Henrietta Szold, to those who have continued to fulfill her legacy, younger women have always been inspired by Hadassah's mission.

How are we welcoming and engaging younger women into our Hadassah communities? Join the dialogue with our new department, EVOLVE Hadassah: The Young Women's Network, as we explore new ideas to welcome and inspire younger women with Hadassah's mission.

Led by Anne Tishkoff, Director, Young Women's Department; with Joyce Laiter, Pop Up Chair, Young Women's Department.

New York Ballroom, 3rd Floor
Your Mission? Learn the Power of Storytelling
Hadassah has thousands of stories. What makes a story compelling? What gets someone's attention? What resonates with another person? This interactive learning session will demonstrate how to use your story to make a difference and connect with others. Participants are invited to bring and share short (1-minute max) "Why Hadassah?" stories. Your story can make an impact while helping Hadassah in our philanthropic efforts and outreach to members. Bring your ideas with you!

Facilitated by Joyce Rabin, Hadassah International Chair, and Diane Taub, National Leadership Engagement Department Chair.

3:00 - 4:00 pm

Metropolitan Ballroom, 2nd Floor
Plenary: Building Our Zionist Future through Youth Development
One story at a time! Experience how Hadassah continues to build our Zionist future through memorable personal experiences of Youth Aliyah and Young Judaea—straight from the sources! Presented by Allie Kashan, Leaders of Tomorrow Awardee; Andrea Eisenstein Sherman, founder of "The Power of You-Group for Girls"; Heather Kibel, Executive Director, Anshe Emeth Memorial Temple; Dr. Susan Alpert, Pediatric Infectious Disease Specialist.

Moderated by Barbara Spack, Young Judaea Chair, and Carol Goodman Kaufman, Youth Aliyah Chair.

4:00 - 4:45 pm

Metropolitan Ballroom, 2nd Floor
Plenary: A Father's Mission, A Father's Story
Hear how a child's insistence on attending, in her words, "Jewish school," set her family on a path of love for the State of Israel before her tragic death there at the hands of terrorists when she was 20 years old. You'll want to laugh and cry as Stephen M. Flatow details how he eventually went after his daughter's murderers in the legal arena and wound up fighting not only them but the US government. In his review of Flatow's book, "A Father's Story," noted historian Gil Troy writes: "This tragedy also mobilized Stephen Flatow against the terror infrastructure that murdered his daughter. Flatow's determination created a new tool against terrorism, lawfare; drained billions from the networks bankrolling terrorism; and pushed back creatively against Iran, the world's great terror-paymaster."

6:30 - 7:15 pm

New York Ballroom, 3rd Floor
Keepers of the Gate Reception (by invitation only)
Mix and mingle with Keepers of the Gate from around the country during a cocktail hour just before the Banquet. Keepers is Hadassah's premier Annual Giving program, whose support helps fulfill Hadassah's vision of Mission Possible! Featuring Josh Rednik, Hadassah's Chief Development Officer; Barbara Sofer, Hadassah's Israel Director of Public Relations; and National President Ellen Hershkin, who will pin new and step-up Keepers. Pre-registration required. Couvert: \$40/person, includes wine and hors d'oeuvres.

Hosted by Susan Shikora, National Keepers of the Gate Chair.

6:30 - 7:15 pm

Riverside Suite - 3rd Floor
Hadassah Alumnae Gathering
Have you traveled on a Hadassah YW/YL Mission to Israel? Are you a past Hadassah Leadership Fellow, Hadassah NYLAC Rep for your Region or HLA graduate? This is your chance to reconnect with alumnae who share your passion for Hadassah. Stop by. Meet up with your friends. Take a selfie. Shmooze. Most importantly—share your current and future Hadassah plans and activities, including your next Hadassah Mission to Israel.

7:30 pm

Metropolitan Ballroom, 2nd Floor
Mission Possible Gala Banquet and Presentation of the 2019 Henrietta Szold Award
At this year's Gala Banquet, we will honor the 2019 Henrietta Szold Award recipient, the Honorable Irwin Cotler, and celebrate Hadassah's latest achievements. Dine and enjoy the evening with friends. Be entertained and dance to the music of Capaim, an Israeli band based in NY that provides an authentic and refreshing experience.

THURSDAY, JULY 18, 2019

- 7:00 - 7:30 am Liberty 3, 3rd Floor
Shacharit Morning Service
Led by Barbara Spack and Barbara Goldstein.
- 7:45 am - 12:00 pm 2nd Floor Foyer
Convention Registration Open
- 7:30 - 10:00 am Lenox Ballroom, 2nd Floor
Lounge Open (Resource Area/Podcast Stations)
- 8:00 - 8:45 am Outside the hotel on 53rd Street
Mission Mobilization: Speak Out for Reproductive Rights!
Make your voice heard—on the streets of New York—in support of women’s health and reproductive rights. Rally with fellow Hadassah advocates then take the energy back to your state. Wear red and bring Hadassah signs!
- 9:00 - 9:45 am Metropolitan Ballroom, 2nd Floor
The Mission Continues: Take It Home
Facilitate and ease the planning process for your Hadassah activities. Hear about the exciting Hadassah initiatives and resources currently available to your regions and chapters for programming, fundraising, and membership engagement/outreach. You will be able to implement these ideas and information at home in your local community to make the Hadassah Mission Possible. Continental breakfast provided.
- 9:45 - 10:30 am Metropolitan Ballroom, 2nd Floor
Plenary: Mission Possible Awards Ceremony
You make Hadassah’s Mission Possible! Applaud yourselves and your colleagues who have shown their dedication to Hadassah in countless ways. Philanthropy, Member and Unit Services, and PRAZE Divisions will present awards to deserving recipients. Local units who have reached their goals will be recognized.
- 10:30 - 11:30 am Metropolitan Ballroom, 2nd Floor
Plenary: Entrepreneurial Women—Powerful Transformers, Personal Missions
What is it like to start your own business—whether in the for-profit or not-for-profit world? Join the round table discussion with Liz Abzug, founder and president of the Bella Abzug Leadership Institute; Melissa Ben-Ishay, passionate baker and founder of Baked by Melissa; Joan Hornig, jewelry designer and philanthropist, Joan Hornig Jewelry; and Marcy Syms, president of the Sy Syms Foundation and

former CEO of Syms Corporation, as they share their experiences as entrepreneurial women. Hear their stories, feel their passion for doing what they love.

Introduced by Marcia Gabrilove Ladin, Vice Coordinator of the National Executive Division.

- 11:30 am - 12:00 pm Metropolitan Ballroom, 2nd Floor
Mission Possible Wrap Up Plenary
Hear from National President Ellen Hershkin and take home everything you need—information, material and energy—to continue to make the Hadassah Mission Possible!

Toiletries collected for NYC families in need for our National Convention Community Service/Mitzvah Project will be presented to the Director of the Metropolitan Council on Jewish Poverty.

Mission Possible achieved at the 99th Hadassah National Convention! We hope you have connected with like-minded women and men, learned new leadership skills, touched upon the issues important to Israel and our Jewish communities and rallied and feel energized by Hadassah, the Power of Women Who DO.

360° of HEALING

HADASSAH MEDICAL ORGANIZATION
The Full Circle Campaign



BECOME A BUILDER OF PROMISE*

BE A PART OF THE
RENOVATION AND
EXPANSION OF
THE ROUND
BUILDING.

ENABLE HMO TO
CONTINUE TO BE
AT THE FOREFRONT
OF HEALTHCARE
WORLDWIDE.

PLEASE JOIN US!

*NEW GIFT OF **\$25,000**. PAYABLE
OVER 3 YEARS.

Announce your gift at the prestigious
Founders/Major Gift dinner at the
Hadassah National Convention.

FOR MORE INFORMATION:

Dr. Judith Mann
Builders of Promise Chair
jmann@hadassah.org 786.223.0625

The solicitation disclosure on page 58 is incorporated in this program.

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GENERAL INFORMATION

MITZVAH PROJECT

Mission Possible Attendee—Be a part of Mitzvah Possible!

We are collaborating with the Metropolitan Council on Jewish Poverty, which provides comprehensive social services to aid, sustain, and empower over 200,000 poor and near-poor New Yorkers. Please bring toiletries to donate to people temporarily living in family shelters, which can be dropped off during Convention at the collection site in the registration area. We hope, together, we will fulfill this mission.

KOSHER RESTAURANTS NEAR SHERATON

Cafe Classico (OK) 35 W. 57th Street, 212.355.5411
Cuisine: Italian/American/Middle Eastern

Great American Health Bar (OK) 35 W. 57th Street, 212.355.5177
Cuisine: Vegetarian/Dairy

Le Marais (OU) 150 W. 46th Street, 212.869.0900
Cuisine: French

Abigail's On Broadway (Kof-K) 1407 Broadway, 212.575.1407
Cuisine: Eclectic

Colbeh Manhattan (Vaad of Queens) 32 W. 39th Street, 212.354.8181
Cuisine: Persian Mediterranean

Mr. Broadway (OU) 1372 Broadway, 212.921.2152
Cuisine: American/Deli/Mediterranean/Chinese/Sushi

Beyond Sushi (IKC) 62 W. 56th Street, 646.964.5097

Mike's Bistro (OU) 127 E. 54th Street, 212.799.3911
Cuisine: Contemporary Gourmet

Bedford on Park (OU) 61 E. 34th Street, 212.576.1515
Cuisine: Modern Kitchen and Wine Bar

UN Plaza Grill (OU) 845 United Nations Plaza, 212.223.1801
Cuisine: Steakhouse

Wolf & Lamb Steakhouse NYC (OK) 16 E. 48th Street, 212.317.1950
Cuisine: American

La Brochette (OU) 340 Lexington Ave., 212.972.2200
Cuisine: French Steakhouse

Tiberias 45 E. 34 Street, 212.481.4222
Cuisine: Dairy/Vegetarian

360° of HEALING

HADASSAH MEDICAL ORGANIZATION
The Full Circle Campaign

OPHTHALMOLOGY

Fundraising Event in a Box

When Henrietta Szold visited Palestine in 1909, the suffering of infants and children from trachoma, a disease that led to blindness, was rampant. Henrietta acted, and in 1913 founded Hadassah, the Women's Zionist Organization of America, Inc. Together, Henrietta and her new organization raised enough funds to send two nurses to Palestine. Hadassah would lead the way to stop the spread of trachoma and blindness in pre-State Israel.

Launching at Mission Possible 2019

A new Grassroots Fundraising Event in a Box

Coming soon to MyHadassah

360° of Healing, The Full Circle Campaign is excited to be partnering with our colleagues in Grassroots Fundraising, Health & Wellness and Membership & Unit Services to provide 360° of Healing branded materials to help you plan your events and fundraise to support Hadassah's Ophthalmology Department at the reimagined Round Building, Hadassah Hospital, Ein Kerem, Jerusalem.

Materials for unit ophthalmology events and non-events

Materials on membership, advocacy, and health and wellness

Materials on giveaways

HADASSAH



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SECURITY INFORMATION

Badges Are Essential

Identification badges must be worn at all times. No one will be admitted to any Convention session, including plenaries, breakouts, meals, etc., without a Hadassah Convention identification badge.

Photo Identification

You must bring a photo ID to receive your Convention registration bag and Convention credentials.

Searches

Attendees are prohibited from bringing any dangerous or potentially dangerous items to Convention including, but not limited to, knives, guns, fireworks, smoke bombs, explosives or any flammable/hazardous materials.

Hadassah reserves the right to search, or have searched by a third party, individual Convention attendees as well as any handbags, luggage, briefcases, backpacks, packages or other personal items you may be carrying upon entrance to the Convention area and at any other time throughout the Convention.

Hadassah shall have the right, in its sole discretion, to dismiss or bar entry to any Convention attendee found in violation of this policy without any refund of fees or expenses.

No luggage may be brought into meeting rooms.

LITTLE-KNOWN FACTS ABOUT NYC:

- Times Square was renamed in 1904 after The New York Times moved its headquarters to the then newly erected Times Building—now One Times Square—the site of the annual New Year's Eve ball drop, which began on December 31, 1907.
- The ice cream cone, pasta primavera and Eggs Benedict were all invented in New York City.
- New York City was the first capital of the United States. The designation lasted only a year.
- More than 800 languages are spoken in New York.
- Brooklyn Bridge is older than Tower Bridge in London.
- New York City's Federal Reserve Bank has the largest gold storage in the world.
- New York gets 15 times as much snow as the South Pole.
- The first pizzeria in the United States opened in NYC in 1895.

SPEAKERS' VIEWPOINTS

The views expressed by any speakers at this Convention who are not official Hadassah representatives are solely the personal views of such speakers and do not represent the views of Hadassah, The Women's Zionist Organization of America, Inc.

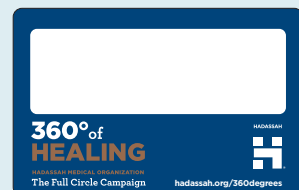
PHOTOGRAPHS/VIDEOTAPING

All Convention events and workshops will be photographed and/or videotaped. It is possible that Hadassah will use your name, voice, photograph, image, likeness, utterances and/or statements in any and all media, including the Internet, for promotional, fundraising and/or other purposes. Your attendance at Convention indicates that (i) Hadassah has the right to photograph, film, videotape, audiotape and/or otherwise record, by any and all methods now or hereafter known, your image, voice and/or likeness and to use your name, voice and/or any photograph, image, or likeness in which you may appear or any utterances or statements you may make, or any portion thereof, and that (ii) any such photograph, image, likeness, utterances and/or statements shall be Hadassah's sole and exclusive property, and that (iii) you release Hadassah from any and all claims arising out of such use.

360° of HEALING

HADASSAH MEDICAL ORGANIZATION
The Full Circle Campaign

New giveaways for your fundraising events



THE FULL CIRCLE CAMPAIGN MAGNIFYING GLASS*

- ° Use as a giveaway at events, appeals and parlor meetings benefitting 360° of Healing.
- ° 100 maximum per order; ask for R#2613.



THE FULL CIRCLE CAMPAIGN HEALING BANK*

- ° Reusable; fill it up again and again.
- ° Filled with quarters, it will amount to \$75.00.
- ° Use it as a donation at your 360° of Healing event.
- ° Leave it at a local Judaica shop, kosher butcher, Jewish restaurant/deli, your doctor's office.
- ° Speak with your Hebrew school or your synagogue about including Hadassah as beneficiary of collections for Jewish organizations.
- ° Teach your children about *tzedakah*.
- ° Use in your home for Friday Night Shabbat *tzedakah*.
- ° Pass around at meetings/programs/events.
- ° 200 maximum per order; ask for R#2607.

*Must be used **only** in conjunction with a 360° of Healing fundraising event.



THE FULL CIRCLE CAMPAIGN EYEGGLASS LENS CLEANING CLOTH*

- ° Use as a giveaway at events, appeals and parlor meetings benefitting 360° of Healing.
- ° 100 maximum per order; ask for R#2608.

*Must be used **only** in conjunction with a 360° of Healing fundraising event.

HADASSAH



TO ORDER AT NO CHARGE, PLEASE CONTACT:

All-Ways (OUR FULFILLMENT CENTER)
sa@awadv.com 800.880.9455

THE HENRIETTA SZOLD AWARD

The Henrietta Szold Award, Hadassah's highest honor, is bestowed in recognition of dedicated service to the Jewish people, to Israel and to humanity.

PREVIOUS AWARD WINNERS

1949 Eleanor Roosevelt	1968 Dorothy de Rothschild (London)	1994 Shoshana Shoubin Cardin
1950 Selman A. Waksman	<i>For Rothschild Family</i>	1995 Yitzhak Rabin & Shimon Peres
1951 Harry S. Truman	Henie Heiman-Elkind	1996 Simone Veil
1952 Herbert S. Lehman	<i>For Hadassah Nurses</i>	1997 Chaim Herzog
1953 William O. Douglas	Arthur Goldberg	1998 Charlotte Jacobson
1954 Monnett B. Davis	1969 Youth Aliyah Christian Bernard	1999 Hillary Rodham Clinton
1955 Mordecai M. Kaplan	1970 Zalman Shazar	2000 Ronald Lauder
1956 Isidor I. Rabi	1971 No award	2001 Shmuel Penchas
1957 Louis Lipsky	1972 Soviet Jewry	2002 Ehud Olmert
1958 David Ben-Gurion	1973 The People of the Netherlands	2003 Bernice Tannenbaum
1959 Rahel Yanait Ben Zvi	1974 Teddy Kollek	2004 Ilan Ramon
1960 <i>Education</i>	1975 No award	2005 Daniel & Sheila Kurtzer
Martin Buber	1976 Sir Harold Wilson	2006 Blu & Irving "Yitz" Greenberg
<i>Zionism</i>	1977 No award	2007 Michael R. Bloomberg
Nahum Goldmann	1978 Kalman J. Mann	2008 Eitan Wertheimer
<i>Medicine</i>	1979 Simon Wiesenthal	2009 No award
Mary Woodward Lasker	1980 Jacobo Timerman	2010 No award
<i>Youth Welfare</i>	1981 Ida Nudel	2011 No award
Leonard W. Mayo	1982 Yitzhak Navon	2012 Prime Minister Benjamin Netanyahu
<i>Public Service</i>	1983 Jeanne Kirkpatrick	2013 No award
Golda Meir	1984 Sallie & Samuel Lewis	2014 Israel Defense Forces Medical Corps
1961 No award	1985 Elie Wiesel	2015 No award
1962 No award	1986 Paul C. Lauterbur	2016 Malcolm Hoenlein
1963 Albert B. Sabin	1987 Natan Sharansky	2017 No award
1964 Queen Mother Elizabeth of Belgium	1988 Claude Lanzmann	2018 Dalia Itzik
1965 Hubert Humphrey	1989 Max Kampelman	
1966 No award	Renn S. De Epelbaum	
1967 Michael E. DeBakey	1990 Edgar Bronfman Joseph Gruss	
	1991 Zubin Mehta	
	1992 Uri Lubrani	
	1993 Vladka & Benjamin Meed	



HADASSAH ON CALL NEW FRONTIERS IN MEDICINE

Each podcast episode takes you behind the headlines with top Hadassah Medical Organization doctors, specialists and nurses.

In a fast-paced world, Hadassah research is redefining what's possible. Keep on top of what's happening, with podcast episodes on stem-cell breakthroughs, women and heart disease, stroke prevention, and how to help kids deal with trauma.

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hadassah.org/hadassahoncall

Stay ahead of the curve with Hadassah On Call.

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FOUNDED IN 1912, HADASSAH, THE WOMEN'S ZIONIST ORGANIZATION OF AMERICA, INC. IS THE LARGEST WOMEN'S ZIONIST MEMBERSHIP ORGANIZATION IN THE UNITED STATES. IT INSPIRES A PASSION FOR AND A COMMITMENT TO ITS PARTNERSHIP WITH THE LAND AND THE PEOPLE OF ISRAEL. IT ENHANCES THE HEALTH OF PEOPLE WORLDWIDE THROUGH ITS SUPPORT OF MEDICAL CARE AND RESEARCH AT THE HADASSAH MEDICAL ORGANIZATION IN JERUSALEM. HADASSAH EMPOWERS ITS MEMBERS AND SUPPORTERS, AS WELL AS YOUTH IN ISRAEL AND AMERICA, THROUGH OPPORTUNITIES FOR PERSONAL GROWTH, EDUCATION, ADVOCACY AND JEWISH CONTINUITY.

HADASSAH ADMINISTERS ITS PROGRAMS THROUGH HADASSAH, THE WOMEN'S ZIONIST ORGANIZATION OF AMERICA, INC. AND HADASSAH MEDICAL RELIEF ASSOCIATION, INC.

HADASSAH INTERNATIONAL, IS A NETWORK OF DEDICATED MEN AND WOMEN OF ALL FAITHS AND NATIONALITIES THAT SUPPORTS THE WORK OF THE HADASSAH MEDICAL ORGANIZATION IN ISRAEL AND IS A BRIDGE TO NATIONS THROUGH MEDICINE.

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“THIS PODCAST—BOTH HEARTBREAKING AND HOPEFUL —IS A REASSURING TESTAMENT THAT PEACEFUL COLLABORATION BETWEEN ISRAELI AND PALESTINIAN COMMUNITIES DOES IN FACT EXIST. THANK YOU, HADASSAH, FOR CHANGING PERCEPTIONS WITH EACH INCREDIBLE EPISODE!”

- LISTENER LISSY C.

EPISODE 4 HADASSAH HOSPITAL EIN KEREM



EPISODE 6 MEIR SHFEYAH



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hadassah.org/thebranch



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the power of women who DO™

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CONVENTION SPEAKERS

Liz Abzug Founder and President, Bella Abzug Leadership Institute

Liz Abzug has devoted her life—personally and professionally—to politics, economic and urban development and human rights. She is the Founder and President of the Bella Abzug Leadership Institute, a nonprofit that empowers young women and girls. The Institute is named for her mother, celebrated feminist Bella Abzug. Previously, Liz was a Professor of Urban Studies and Women and Leadership at Barnard College/Columbia University. She is a public affairs and management consultant and has worked on projects throughout the US. Former Deputy Commissioner of Operations of NY's Human Rights Enforcement Agency, she was instrumental in leading the effort to ban discrimination against people who have HIV/AIDS.

Dr. Susan Alpert Former Senior Vice President, Chief Regulatory Officer at Medtronic

Dr. Susan Alpert is a pediatric infectious disease specialist with a PhD in microbiology. She is currently working with the FDA and the US medical technology industry and as a consultant in Israel. She is a Hadassah Life Member, as was her mother, Libby, and is an alumna of Young Judea Year Course and TY, as a camper, *madricha* and staff.

Melissa Ben-Ishay President and Founder, Baked by Melissa

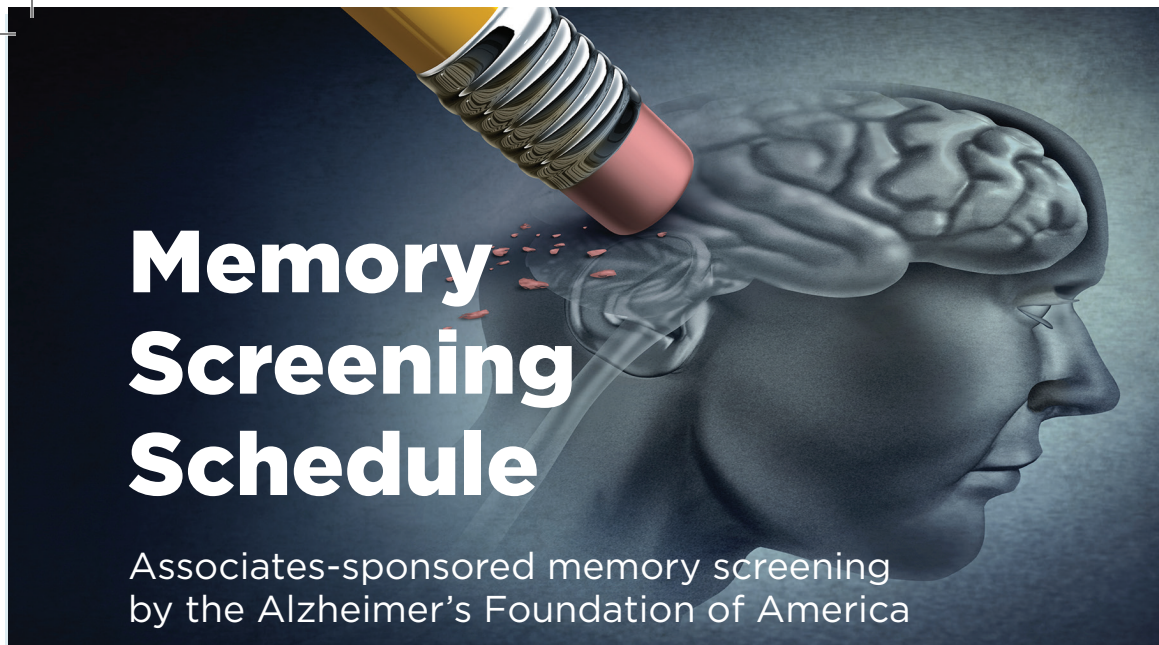
Melissa Ben-Ishay is a mom, baker, and founder of Baked by Melissa, the New York City-based brand famous for its handmade, bite-size cupcakes and treats. Passionate about baking since childhood and with the idea that people should be able to taste more flavors without a post-dessert guilt trip, she decided to do what she loved and launched Baked by Melissa in 2008 after being fired from her job in advertising. Today, the company operates 14 stores and ships nationwide. In October 2017, Melissa released her first cookbook, *Cakes by Melissa*. She currently serves as the company's President and Chief Product Officer.

Julia Ben-Shalom Executive Director, Vibe Israel USA

Julia joined Vibe Israel in 2013 when she fell in love with its mission to make young people feel inspired by Israel's story and young Jews feel pride in their Jewish identity with Israel at its core. She took on the role of Director of Development to expand the organization, helping Vibe Israel grow. Since then, Julia opened the NY office of Vibe Israel USA, in support of programs that advance Vibe Israel's mission among the Diaspora and pro-Israel community. Julia serves as the Vice President of the Board of Directors of Vibe Israel USA and leads all programming and outreach in North America as the Executive Director. Vibe Israel envisions a world in which hundreds of millions of young people—Jewish and non-Jewish alike—enthusiastically share its story.

Elan S. Carr US Special Envoy to Monitor and Combat Anti-Semitism

Elan S. Carr serves as the Special Envoy to Monitor and Combat Anti-Semitism. As Special Envoy, he advises the Secretary of State and is responsible for directing US policies and projects aimed at countering anti-Semitism throughout the world. Prior to his appointment, Special Envoy Carr served as a Deputy District Attorney for Los Angeles County, where he prosecuted violent crimes for more than a decade, including murders, rapes, hate crimes, and crimes involving some of the most notorious criminal street gangs in Southern California. Special Envoy Carr is an officer in the United States Army Reserve, and he has received multiple awards and commendations for his nearly two decades of military service. In 2003-04, he deployed to Iraq in support of Operation Iraqi Freedom, where he led an anti-terrorism team in life-saving missions throughout the country and prosecuted terrorists who attacked US troops. He also assisted efforts to establish an independent Iraqi judiciary and trained Iraqi judges and lawyers on constitutional law and criminal defense. As the son of Iraqi Jewish refugees who fled persecution in Iraq, Special Envoy Carr speaks Hebrew and the Iraqi dialect of Arabic. While in Iraq, he met with remnants of the Jewish community there and led Jewish services in the former presidential palace of Saddam Hussein in Baghdad. Special Envoy Carr was the international



Memory Screening Schedule

Associates-sponsored memory screening by the Alzheimer's Foundation of America

MAKE IT YOUR MISSION TO PARTICIPATE.

The Hadassah Associates Men's Health Initiative is focusing on Alzheimer's Disease research: its causes, treatment, and cure. In furtherance of this initiative, the Associates have arranged for FREE Memory Screenings at the July 2019 Hadassah National Convention. The screenings will be provided by the Alzheimer's Foundation of America, a not-for-profit organization.

Private areas will be set up at the lounge area, with non-invasive screening conducted by caring, trained professionals.

Memory Screenings will take place during the following times:

Monday	July 15	2:00 - 5:00 pm
Tuesday	July 16	8:00 am - 5:00 pm
Wednesday	July 17	8:00 am - 5:00 pm

The simple, safe, and quick evaluation checks memory and other thinking skills. While not a diagnosis, the screening can indicate whether additional follow-up with a healthcare professional is warranted. Make it your mission to raise your personal awareness of this disease, which affects one in every 20 people aged 65 to 85. In essence, 24,300,000 people worldwide are affected, and this does not include the impact on loved ones. It is one of the top 10 causes of death in the United States that cannot be prevented or cured. However, the progression of the disease can be slowed down, which is why early detection is very important.

A release will be required to be signed by all participants who choose to undergo a Memory Screening. Hadassah makes no representations and/or warranties and does not endorse the screening company participating in this program or any medical or other information offered as part of this program. We encourage all persons to consult with their own healthcare professionals prior to embarking on, modifying or terminating any course of treatment.

president of the Jewish fraternity Alpha Epsilon Pi; he served on the National Council of the American Israel Public Affairs Committee (AIPAC); he was a voting member of the Conference of Presidents of Major American Jewish Organizations, and he was a board member of Operation Gratitude. In the course of his work in the Jewish community, he has been a recognized leader in the fight against anti-Semitism on US college campuses and around the world.

Prof. Itay Chowers Chairman, Department of Ophthalmology, Hadassah Medical Organization

Prof. Chowers has made an outstanding contribution to the field of ophthalmology as a physician, surgeon and scientist. After completing medical school at the Hebrew University and residency at Hadassah, he completed vitreoretinal and research fellowships at the Wilmer Eye Institute of the Johns Hopkins University School of Medicine. Prof. Chowers has served as a Chairman of the Israeli Retina Specialists Association, as well as the Head of Ophthalmology Education in the Hebrew University School of Medicine. Presently, he is Chairman of the Israeli Society of Vision and Eye Research.

Irwin Cotler Former Minister of Justice and Attorney General of Canada Chair of the Raoul Wallenberg Centre for Human Rights

As Minister of Justice and Attorney General for Canada, Cotler initiated Canada's first-ever comprehensive reform of the Supreme Court process and helped make it the most gender-representative Supreme Court in the world. He appointed the first-ever aboriginal and visible justices to the Ontario Court of Appeals, initiated the first-ever law on human trafficking, crafted the Civil Marriage Act and the first-ever legislation to grant marriage equality to gays and lesbians. He issued Canada's first-ever National Justice Initiative Against Racism and Hate and made the pursuit of international justice a government priority. As an international human rights lawyer, Cotler has served as counsel to prisoners of conscience including Andrei Sakharov and Natan Sharansky.

Robert Dorfman President, Hadassah International Board of Directors

Robert Dorfman has been President of the Hadassah International Board of Directors since July 2018. He is a lifelong resident of Hong Kong and serves as the United Israel Appeal Hong Kong Campaign Chairman. He received his BA in Government and International Relations from the University of Washington in Seattle in 1976. Upon completion of his studies abroad, Robert returned to Hong Kong to join the family business, Herald Holdings Ltd, which today is a publicly listed company on the Hong Kong Stock Exchange. The company has four business units engaged in the manufacture and global distribution of toys, timepieces, housewares and computer components.

Dr. Madi El-Haj Peripheral Nerve and Hand & Microvascular Nerve Surgeon, HMO

Dr. Madi El-Haj's lifelong journey to become a peripheral nerve surgeon was sparked by family tragedy after both his youngest sister and father suffered severe nerve injury. Today, Dr. El-Haj is a Peripheral Nerve Surgeon and Hand & Microvascular Surgeon at HMO. A Muslim and an Israeli citizen, Dr. El-Haj graduated cum laude from Hebrew University-Hadassah Medical School and began his orthopedic surgery residency at HMO, first as a trainee, then as an orthopedic surgery resident, and then completed his Hand Nerve Fellowship.

Lieutenant Colonel Ori Eyal Israel Air Force Deputy Attaché to the United States

Lt. Col. Ori Eyal is the Israeli Air Force Deputy Attaché to the United States. He joined the IDF in 1994, at age 19. In 1996, Lt. Col. Eyal graduated from the IAF Air Defense Artillery school as an ADA Patriot Pac2 Officer. He has spent most of his service in ADA weapon systems as an operator, deputy commander and battalion commander in the 139 Patriot Battalion (2008-2010), and the 136 BMD Arrow Battalion (2010-2013). Lt. Col. Eyal was qualified to operate an Iron Dome ADA weapon System in 2014. He was the Head of the ADA A3 Branch at the Israeli IAF HQ (2014- 2017) and during the Protective Edge war. Lt. Col. Eyal. is married to Hilla, and has three daughters.



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GUEST SPEAKERS MAKE FOR MEMORABLE EVENTS



MAKE YOUR UPCOMING EVENTS A SUCCESS!

Looking to host an event that will have members interested, engaged, and talking? The Speakers Bureau of the Member & Unit Services Division can help you line up an exciting National Leader, professional staff person, Hadassah doctor or nurse, or other noteworthy expert to talk about whatever topic is of interest to your members. Plus they'll offer assistance to make sure the event runs smoothly.

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- COMING SOON: new, easy-to-navigate Speakers Bureau search page.
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Contact us at
speakersbureau@hadassah.org.

Stephen M. Flatow, LLP

Stephen M. Flatow has published many opinion articles dealing with Israel, terrorism, and Jewish education in *The New York Times*, *The Jerusalem Post*, *The Washington Post* and *The Forward*, among others. He and his family are proud of its connection to Hadassah through the Alisa Chapter, in Monroe Township, NJ. A graduate of Brooklyn Law School and member of the New Jersey Bar Association, Steve is the proprietor of Vested Land Services LLC, a title agency in Ocean Township and Fairfield, NJ.

Elana Bekerman Frank, MPA Executive Director and Founder, Jewish Fertility Foundation

Elana Bekerman Frank, who "birthed" the Jewish Fertility Foundation, is an Atlanta native and current resident who suffered from infertility. It took her two years and four rounds of IVF cycles to make two babies. Because she was a resident of Israel at the time, she was able to take advantage of Israel's nationalized medicine. When she returned to the US, she realized that others weren't as lucky in terms of treatment success, community support, and financial aid. Knowing that there was a serious need for funding, support and enhanced awareness of this sometimes "unspoken" issue in the Jewish community, Elana created JFF.

Karen Frank, RN Congregational Nurse

Karen Frank is a Jewish pastoral nurse whose work integrates physical and spiritual health. She serves as Congregational Nurse at area synagogues, meeting with members who are undergoing health or aging concerns and their families. She also has a private practice in the area where she consults on health issues, assists families in making lifestyle choices, helps them grapple with physical or spiritual issues and connects families to community resources. Karen leads caregiver support groups, and classes in Wise Aging and teaches meditation both as a spiritual practice and stress relieving technique. She is also a Jewish spiritual advisor, helping to guide those seeking a more meaningful and intentional life.

Felice Friedson President & CEO, The Media Line

In 2000, following a decade of research, Felice Friedson launched The Media Line Ltd, the American news agency specializing in coverage of the Middle East. Under Felice's direction, The Media Line has become a primary source of trusted news and information globally, with a strong emphasis on political, economic and women's issues from Israel, the Palestinian Territories and the region. An award-winning journalist, Felice created the Mideast Press Club, Women's Empowerment Program, and the accredited Press and Policy Student Program now in 14 universities. Recently, she was honored to be chosen to participate in the Harvard Business School Dynamic Women in Business Conference.

Dan Gerstein Political Commentator

Dan began his political career working for Senator Joe Lieberman. Since then, he has become a nationally recognized commentator on CNN, MSNBC and Fox News. He is also the founder of Gotham Ghostwriters, which provides speechwriting, book writing and creative writing services to high profile political and corporate clients.



Leaders: Tools You Can Use—Plus a Whole Lot More!

Looking to bring in members? Better involve the ones you have? Have smooth-running, super-successful meetings and events? The Leadership Engagement Department in the Member & Unit Services Division is here to help.

Our Leadership Library, available at myhadassah.org, has many resources, ideas, workshops, and activities within a variety of useful areas:

- Communications and Public Speaking
- Delegation and Time Management
- Evaluation and Goal Setting
- Membership: Unit Revitalization
- Leadership Development and Training
- Motivation and Team Building
- Board Orientation
- Planning Guides for Meetings, Events and More

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Check them out—and be amazed by how helpful they are and the results you see.

Questions and inquires: contact the Leadership Experts at hld@hadassah.org.

Sally Goldenberg City Hall Bureau Chief, Politico New York

Sally Goldenberg covers New York's City Hall, the real estate industry and more. She has extensive experience in print journalism, having spent many years at the New York Post before moving to Politico in 2013. A native of Elizabeth, New Jersey, Sally now lives in Brooklyn. She has a bachelor's degree in Journalism from Rutgers University.

Avraham Goldstone HMO Grateful Patient

NY State Lt. Gov. Kathy Hochul

Kathy Hochul is the 77th Lieutenant Governor of New York, having previously served as the US Representative for New York's 26th congressional district from 2011-2013, receiving endorsements from Emily's List and the Human Rights Campaign. She has been a lifelong champion for the LGBTQ community. As Lieutenant Governor, Kathy fights for working families, access to higher education for all, and an increase in workforce development funding. Kathy chairs the Women's Suffrage Commission, leads advocacy campaigns for many of the Governor's initiatives, including the Enough Is Enough sexual assault prevention program. Kathy and her mother founded the Kathleen Mary House in 2006, a transitional home for victims of domestic violence.

Joan Hornig Founder & CEO, Joan Hornig Jewelry – Philanthropy Is Beautiful and Pave the Way

Joan began her career as a professional fundraiser for Harvard University and Columbia Business School before spending 19 years on Wall Street. Since 2003, Joan combines her love of jewelry and design, business skills and experience with nonprofit organizations as founder and CEO of both her philanthropically driven companies. Joan allows customers to designate any charity of their choice to receive 100% of the profits on each piece sold. Joan's designs have been shown by The National Jewelry Institute in New York and Paris, and her designs and social enterprise business model have been honored by nonprofits, educational institutions and the media.

Dr. Yaron Ilan Director, Department of Medicine, HMO

Dr. Yaron Ilan's main areas of research include bowel and liver immunology; development of immunomodulatory drugs for fatty liver disease and diabetes; development of therapies for inflammatory bowel diseases; and the development of drugs for primary liver cancer. Dr. Ilan holds over 50 patents for discoveries based on his innovative research and has authored more than 280 articles. He is the inventor of numerous drugs and medical devices currently being developed by several pharmaceutical companies. He has served as the Vice Dean of the Hebrew University-Hadassah Medical School and as President of the Israel Liver Association.

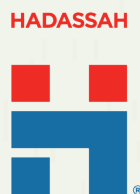
Marvin Kalb Founding Director, Shorenstein Center on Media, Politics and Public Policy Edward R. Murrow Professor of Press and Public Policy (Emeritus), The John F. Kennedy School of Government at Harvard University

Award-winning CBS News and NBC News reporter and best-selling author Marvin Kalb is currently a James Clark Welling Fellow at George Washington University, a member of the Atlantic Community Advisory board and a guest scholar in foreign policy at the Brookings Institute. He is a senior advisor at the Pulitzer Center on Crisis Reporting. At NBC, he served chief diplomatic correspondent and host of *Meet the Press*. His work at CBS landed him on Richard Nixon's "enemies list." His latest book, "Enemy of the People" was published in September 2018.

Adam Kaplan Co-Founder and CEO, Edgybees

Adam Kaplan is the Co-Founder and CEO of Edgybees. He also co-founded and has served as an executive in such technology companies as Xenex Inc. (acquired by Biotime Inc.), Athoc (acquired by Blackberry) and Digital Guardian and Tonian (acquired by Primary Data). Adam graduated with honors from Occidental College with a bachelor of arts in economics and diplomacy & world affairs.

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Contact Donor Services at 800-928-0685 or donorservices@hadassah.org for more information about making an IRA charitable rollover gift.

The information and content contained herein are intended for educational purposes only and are not intended to provide legal, tax or other professional advice or to be relied upon. We encourage you to consult with an attorney, tax advisor or accountant.

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**Allie Kashan
 Young Judaeen**

Allie Kashan is a Hadassah 2018 Leader of Tomorrow awardee, a proud Life Member of Hadassah and recent high school graduate, working as a counselor at Camp Young Judaea Sprout Lake. This fall, she will be attending Towson University Honors College in Maryland to pursue a double major in political science and criminal justice.

**Heather Kibel
 Executive Director, Anshe Emeth Memorial Temple**

Heather Kibel has been Executive Director of the Anshe Emeth Memorial Temple, a Reform synagogue located in New Brunswick, NJ, for more than 10 years. Heather and her daughter, Rose, are Hadassah Life Members, and her husband and sons, Jacob and Zachary, are Hadassah Associates. All five are Young Judaea alum.

**Andrew Kirtzman
 Award-winning Journalist and Political Commentator**

Andrew Kirtzman was an award-winning journalist in New York for decades, covering local and national politics for NY1 and WCBS-TV. Andrew now advises public and private individuals and organizations about how best to deliver their messages. In addition, Andrew has written two best-selling books, one about Bernie Madoff and the other about Rudy Giuliani. Andrew also serves as a regular commentator on major cable news outlets including CNN, MSNBC and Fox News.

**Sara Weiss Ma’udi
 Legal Adviser for the Permanent Mission of Israel to the United Nations**

Prior to being appointed Legal Adviser, she served as the Director of the International Law Department of the Israel Mission of Foreign Affairs at its headquarters in Jerusalem. Ms. Weiss Ma’udi is also the founder of the Women in Diplomacy Network, a joint initiative of Israeli and foreign female diplomats. She is a summa cum laude graduate of the University of Pennsylvania, holds a master’s in Middle East studies from Harvard University and received her JD from New York University School of Law.

**Deborah S. Meyer
 Founder and CEO, Moving Traditions**

Under Deborah’s leadership, Moving Traditions has helped more than 21,000 Jewish teens to flourish, growing into confident, compassionate and connected Jews through its teen groups: Rosh Hodesh for teen girls; Shevet for teen boys; and Tzelem for trans and nonbinary teens. Over the course of her career, Deborah has built change-making organizations for women and for the Jewish community, including at 9to5, National Association of Working Women; Women’s Way, a progressive women’s funding federation; and Bayt Yeladeem: Children’s House, a private Jewish Montessori preschool.

**Dvir Musai
 Grateful Patient, Hadassah Medical Organization**

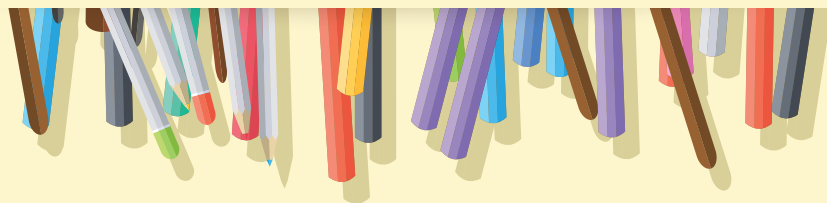
15 years ago, Dvir Musai’s life changed forever when, two months before his bar mitzvah, he stepped on a landmine planted by a terrorist. Fortunately, he was taken to HMO where, for six hours, a team of HMO surgeons from different disciplines worked together to save his life. Because Dvir was injured below the waist, his intestinal tract and the surrounding area severely damaged. Thanks to a recent procedure performed by HMO Peripheral Nerve Surgeon Dr. Madi El-Haj, Dvir’s chronic foot pain has been reduced. Today, Dvir can walk with a cane and receives ongoing treatments at HMO. He now works at Hadassah Hospital, where he met his wife and where his children were born.

**Dr. Connie Baum Newman
 Past President, American Medical Women’s Association (AMWA)**

Dr. Connie Baum Newman, MD, FACP, FAHA, FAMWA, Adjunct Professor of Medicine at the NYU School of Medicine and academic visitor at the University of Oxford, UK, has significant experience in drug development and safety and is recognized internationally for her work on statins and statin safety. Dr. Newman is the immediate past president of the American Medical Women’s Association and represents AMWA on Hadassah’s Coalition for Women’s Health Equity. She is a founding member of Time’s Up Healthcare, which aims to bring safety, equity and dignity to the healthcare workplace.



CALLING ALL ARTISTS!



Would you like your artwork to be seen around the world?

Youth Aliyah needs new certificates and shells, and we'd love for Hadassah Members and Associates to help us by designing new ones.

Visit us during Convention at the Youth Aliyah Table in the Resource Area!

For complete contest rules, visit hadassah.org/YAArtContest.

Questions?
Email us at youthaliyah@hadassah.org.



Patti O'Rourke Education & Training Specialist, Lee County VA Healthcare Center

For 40 years, Patti has seen herself as the bridge between Eastern & Western medicine. A Navy Nurse Corps veteran, she has shared her complementary modalities with staff, patients, and families in military, civilian, VA hospitals and in the communities where she lived and worked. She also serves as the Complementary Integrative Health Education Champion for the Office of Patient Centered Care & Cultural Transformation. Patti is board certified as a holistic nurse and a health and well-being nurse coach. She also maintains her board certifications in Critical Care, Psychiatric & Mental Health, Hospice & Palliative Care Nursing.

Dr. Michael Pe'er Fulbright Post-Doctoral Fellow

Dr. Michael Pe'er studies how the human brain represents large-scale environments. In contrast to small laboratory settings, navigation in the real world involves processing of complex, segmented, and hierarchical environments. Additionally, his work attempts to understand how spatial representations are related to relational memory in other complex knowledge domains, such as social relations and encoding of time. Previously, Dr. Pe'er pursued a PhD as an Eshkol Fellow at the Hadassah Medical Organization, where he developed applications of resting-state fMRI to diagnosis of clinical neuropsychiatric disorders.

Prof. Zeev Rotstein Director General, Hadassah Medical Organization

Prof. Zeev Rotstein has been the Director General of HMO since 2015. Prior to that, he had a long and distinguished career at Chaim Sheba Medical School in Tel Aviv, where he began as a senior cardiologist in 1984 and served as Director General since 2004. Prof. Rotstein was also the Deputy Director of Sheba's Acute Care Hospital from 1988 to 1989.

Esther Serok WZO Representative in North America

Dr. Esther Serok, EdD, is the Representative of the World Zionist Organization Executive in North America, President of the Council for Hebrew Language and Culture in North America and, as a member of the World Zionist Organization, has represented Hadassah for the last 20 years. She has over 40 years of experience in education, teacher training, staff and curriculum development in multicultural settings. She teaches at the Hebrew University in the School of Education and is a senior researcher at the NCJW Research Institute for Innovation in Education at the Hebrew University.

Dr. Henry Sheinkopf President, Sheinkopf Communications

Sheinkopf Communications is a strategic communications company serving corporate, political and public affairs clients. Among his clients in 700 political campaigns on 4 continents, 14 foreign nations and 44 American states are names recognized from newspapers and other media. He holds a PhD and a master of philosophy, both in political science, from CUNY, and an MA in criminal justice from John Jay College. He received rabbinical ordination in 2011. Hank does battle on behalf of Israel in the lecture hall and in venues both Jewish and non-Jewish.

Andrea Eisenstein Sherman Founder, The Power of You—Group for Girls

Andrea Eisenstein Sherman is a Hadassah Life Member and lifelong Young Judaeen. She and her husband, Josh, are the proud parents of three wonderful children, who are growing up as Young Judaeans. Andrea is a licensed clinical social worker and the founder of The Power of You—Group for Girls, a customized program designed to empower and teach kindness to young women.

Emily Shire Freelance Journalist

Emily Shire is a journalist whose work has appeared in *The New York Times*, *The Daily Beast*, *WashingtonPost.com*, *Slate*, and *Salon*. She is also currently pursuing her JD at Yale Law School. In 2017, Emily was named one of the *Jewish Daily Forward's* 50 most influential American Jews. She has been a guest speaker at the AJC Global Forum, AIPAC Policy Conference, and other policy talks.



SUPPORT YOUTH ALIYAH AND GET THE CHANCE TO OWN THIS ORIGINAL ARTWORK

Tree of Life, a 20" x 20" acrylic painting by Carla Golembe

Carla Golembe is an award-winning artist, illustrator, author and teacher. Her work, which emphasizes beauty, joy, connection and harmony, is shown at galleries throughout the United States and is in the collections of major American museums and corporations. Her work *The Midwives* was featured in *Hadassah Magazine*.

- The giveaway will take place on the last day of Convention, before the Awards Ceremony. Presence at the time of the giveaway is not required.
- No purchase necessary to enter, suggested donation of \$20 is appreciated.
- **Visit us during Convention** at the Youth Aliyah Table in the Resource Area!

The solicitation disclosure on page 58 is incorporated in this program.



Dr. Sigal Sviri Director, Medical Intensive Care Unit, HMO

Since 2015, Dr. Sigal Sviri has served as Director of the HMO Medical Intensive Care Unit (MICU), working together with other specialists to treat the most complex patients. Dr. Sviri completed her MD studies at Hebrew University-Hadassah Medical School, subsequently specializing in both internal medicine and critical care medicine at Hadassah. After completing her fellowship, she moved to Australia for further training at the Sir Charles Gairdner Hospital in Perth.

Marcy Syms President, TPD Group; President, Sy Syms Foundation

Marcy Syms is founding trustee and president of the Sy Syms Foundation, and, since 2012, president of TPD Group, a multigenerational succession planning company. She is the former chair and CEO of SYMS, one of the first companies to offer designer and brand-name clothing at "off-price" rather than "regular price." In 1983, when taking SYMS public, Marcy became the youngest female president of a NYSE company. Marcy is also the author of "Mind Your Own Business and Keep It In The Family." She was a columnist for eight years for *Family Business Magazine*.

Chloé Valdary Conflict Resolution Specialist

While spending a year as a Bartley fellow at the Wall Street Journal under Pulitzer Prize-winning journalist Bret Stephens, Chloé Valdary developed a theory of change called The Theory of Enchantment, a framework of conflict resolution and interpersonal growth rooted in themes found in pop culture. Since then, Chloé has lectured on this theory in communities around the world, teaching how to bring about conflict transformation and reconciliation in previously polarized spaces.

Bari Weiss Op-Ed Page Editor, The New York Times

Bari Weiss, writer and editor for *The New York Times'* opinion section, is recognized as one of today's leading journalists and commentators, changing the way we think about important issues, including anti-Semitism, #MeToo, freedom of speech on college campuses and Jewish identity. Before joining The New York Times, Bari was an opinion editor at *The Wall Street Journal* and its associate book review editor. For two years, Bari was a senior editor at *Tablet*, the online magazine of Jewish news, politics and culture, where she edited the site's political and news coverage. A native of Pittsburgh, Bari attended and had her bat mitzvah at the Tree of Life Synagogue, site of the recent shooting. In July 2018, Bari was awarded the Bastiat Journalism Prize for what the judges called "her brilliant, incisive journalism that defends the cornerstone of individual liberty and civil society: freedom of speech." Bari's debut book *How to Fight Anti-Semitism* will be published by Crown in September 2019.

Tanya Zuckerbrot Founder of the F-Factor Diet

Dietitian Tanya Zuckerbrot, MS and RD, is the creator of the F-Factor Diet and author of two bestselling books: *The F Factor Diet* and *The Miracle Carb Diet*. She has appeared on *The View*, *Good Morning America* and more, and is *Women's Health Magazine's* dietitian adviser and the *Miss Universe Organization's* official dietitian.

Enter now to win the Endless Beginnings necklace.

For a gift of \$150* in support of either the 360° of Healing—The Full Circle Campaign or groundbreaking medical research at Hadassah Medical Organization, you can receive this lovely sterling necklace edged with cubic zirconias. It is inscribed with the famous quote from Hadassah's founder, Henrietta Szold, ***“There is no ending that is not a beginning.”***



Proceeds support the 360 Degrees of Healing—The Full Circle Campaign or Research at Hadassah Medical Organization and count towards either one of your unit's fundraising goals.

See next page to enter.

*Note: The necklace has a fair market value of \$50 which represents the portion of the contribution that is not tax deductible.

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Enter now.

Win the sterling silver Endless Beginnings necklace.

Complete the form below and return it to the Grassroots Fundraising Table in the lounge.

NAME

ADDRESS

CITY/STATE/ZIP

HOME PHONE

EMAIL

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HADASSAH, THE WOMEN'S ZIONIST ORGANIZATION OF AMERICA, INC.
40 Wall Street, 8th Floor - New York, NY 10005 Telephone: (212) 355-7900

Contributions will be used for the support of Hadassah's charitable projects and programs in the U.S. and/or Israel including: medical relief, education and research; education and advocacy programs on issues of concern to women and that of the family; and support of programs for Jewish youth. Financial and other information about Hadassah may be obtained, without cost, by writing the Finance Department at Hadassah's principal place of business at the address indicated above, or by calling the phone number indicated above. In addition, residents of the following states may obtain financial and/or licensing information from their states, as indicated.

DC: The Certificate of Registration Number of Hadassah, The Women's Zionist Organization of America, Inc. is #40003848, which is valid for the period 9/1/2017-8/31/2019. Registration does not imply endorsement of the solicitation by the District of Columbia, or by any officer or employee of the District. **FL:** A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION FOR HADASSAH, THE WOMEN'S ZIONIST ORGANIZATION OF AMERICA, INC. (#SC-1298) AND HADASSAH MEDICAL RELIEF ASSOCIATION, INC. (#SC-4603) MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-HELP-FLA, OR ONLINE AT www.FloridaConsumerHelp.com. **KS:** The official registration and annual financial report of Hadassah, The Women's Zionist Organization of America, Inc. is filed with the Kansas Secretary of State. Kansas Registration #237-478-3. **MD:** A copy of the current financial statement of Hadassah, The Women's Zionist Organization of America, Inc. is available by writing 40 Wall Street, 8th Floor, New York, New York 10005, Att: Finance Dept., or by calling (212) 355-7900. Documents and information submitted under the Maryland Charitable Solicitations Act are also available for the cost of postage and copies, from the Maryland Secretary of State, State House, Annapolis, MD 21401. **MI:** Hadassah, The Women's Zionist Organization of America, Inc. MICS #13005/Hadassah Medical Relief Association, Inc. MICS #11986/The Hadassah Foundation, Inc. MICS #22965. **MS:** The official registration and financial information of Hadassah, The Women's Zionist Organization of America, Inc. may be obtained from the Mississippi Secretary of State's office by calling 1(888) 236-6167. **NJ: INFORMATION FILED BY HADASSAH, THE WOMEN'S ZIONIST ORGANIZATION OF AMERICA, INC. AND HADASSAH MEDICAL RELIEF ASSOCIATION, INC. WITH THE NEW JERSEY ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING (973) 504-6215 AND IS AVAILABLE ON THE INTERNET AT www.njconsumeraffairs.gov/charity/chardir.htm. **NY:** You may obtain a copy of Hadassah's Financial Report by writing to the Hadassah Finance Dept., 40 Wall Street, 8th Floor, New York, New York 10005. **NC: FINANCIAL INFORMATION ABOUT HADASSAH, THE WOMEN'S ZIONIST ORGANIZATION OF AMERICA, INC. AND A COPY OF ITS LICENSE ARE AVAILABLE FROM THE NORTH CAROLINA SECRETARY OF STATE, SOLICITATION LICENSING SECTION AT 919-807-2214 OR FOR NORTH CAROLINA RESIDENTS AT 1-888-830-4989. **PA:** The official registration and financial information of Hadassah, The Women's Zionist Organization of America, Inc., Hadassah Medical Relief Association, Inc., and The Hadassah Foundation, Inc. may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1(800) 732-0999. **VA:** A financial statement of the organization is available from the Department of Agriculture & Consumer Services, P.O. Box 1163, Richmond, VA 23218, Phone #1 (800) 552-9963, upon request. **WA:** Hadassah, The Women's Zionist Organization of America, Inc., Hadassah Medical Relief Association, Inc. and The Hadassah Foundation, Inc. are registered with the Washington Secretary of State. Financial disclosure information is available from the Secretary of State. The toll-free phone number for Washington residents is 800-332-GIVE (800-332-4483), OR 360-725-0378. The website is www.sos.wa.gov/charities. **WV:** West Virginia residents may obtain a summary of the registration and financial documents of Hadassah, The Women's Zionist Organization of America, Inc. from the Secretary of State, State Capitol, Charleston, WV 25305. **ALL OTHER STATES:** A copy of Hadassah's latest Financial Report is available by writing to the Hadassah Finance Dept., 40 Wall Street, 8th Floor, New York, New York 10005.****

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